

NOTE: This meeting will be conducted by audio and video conference without a physically present quorum of the Labor Day Parade Advisory Board due to the disaster declaration issued by Governor Pritzker. To participate during the Public Comment portion of the meeting please join by phone by dialing: 312-626-6799, enter ID#: 892 1422 0527, and Password #:415632 If you have any issues, dial 309-269-7944.

Celebrating 36 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Second Meeting
Monday, May 10, 2021, at Noon
Via Zoom**

Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of April 12, 2021 Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 units Budget for 2021: \$17,500 	Art		X
5.	Discussion of 2021 Parade <ul style="list-style-type: none"> COVID-19 Update Theme: <i>Joy & Peace to the World!</i> Promotion schedule - <i>see second page</i> Musical groups - <i>see second page</i> Entry Options - Attractions/athletes/winners Route Concerns 	All		X
6.	Misc. Items of Concern	All		X
7.	Public Comments -	Public		
8.	Adjourn - next meeting date: Monday, June 14th			

Dates to Remember: parade Day: September 6, 2021

Thanks for your time and support of this great Rock Island event! 😊

2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

University Band

- Western IL Marching Band - 19th Time! **YES!**

Participation includes the following:

- ✓ **Confirmed!** Fee: \$1,500 Sponsor: (\$500) + TBD + Breakfast: *RIHS Boosters*
- ✓ Transportation/Buses (@\$ each) + Lunch: Hy-Vee \$donation ??

High School Bands: \$400

- *Alleman:*
- *RIHS:*
- *St. Ambrose University*
- *Moline*
- *Rockridge*

Sponsor

Cool Beanz Coffeehouse
McDonalds

Carmen's Jewelry + Calderon Construction
Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- *MetroSteppers:* *RI/SRI Townships* \$400
- *Bagpipe Band:* \$500

Flatbed Favorites: Fee \$350 / \$450 with flatbed and driver

1. *Rock Island Orchestra* *Flatbed/Driver:*
2. *Phyllis and the Sharks:* *Flatbed Provided (\$450)*
3. *Crooked Cactus Band* *Flatbed/Driver: (\$400)*
4. ~~*Ashley Dean* *Flatbed /Driver: Sponsor: RI Police B.A.*~~
5. *Kurt Allen Band (former DarkStar)* *Flatbed /Driver:*
6. *Sheltered Reality Band:* *Flatbed /Driver:*
7. *Greg Aguilar Band / Yo Yo y Yo* *Flatbed /Driver:*
8. *Big River Brass Band* *Flatbed /Driver:*

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

2021 Mailing/Promotion Schedule

- May: Mailing sent to high school and other bands.
- May post card mailing: *Save the Date*/theme announcement. Also Facebook Post.
- Send Press Release to announce parade (application on city's website)
- June: First mailing sent to past parade participants and a few others on the mailing list.
- July: Second post card to remind past participants of entry deadline.
- August: Entry placement mailing