



**MISSION**

*The King Center inspires greatness in the Quad Cities through community-building, education and service*

**VISION**

*A thriving, beloved community rooted in justice, equity and respect for one another*

**VALUES**

|                                   |                     |                                  |                                       |                             |  |
|-----------------------------------|---------------------|----------------------------------|---------------------------------------|-----------------------------|--|
| <i>Safety</i>                     | <i>Inspiration</i>  | <i>Empowerment</i>               | <i>Community</i>                      | <i>Integrity</i>            | <i>Justice</i>                           |
| <i>We take care of each other</i> | <i>We dream big</i> | <i>We see the best in others</i> | <i>We know we are better together</i> | <i>We keep our promises</i> | <i>We remove barriers to opportunity</i> |

**Board of Directors Meeting**  
**Wednesday, March 8 · 5:00 – 6:25 pm**  
**Video call link: <https://meet.google.com/ynv-fbze-fyd>**  
**Or dial: (US) +1 662-672-2097 PIN: 631 471 644#**

**AGENDA**

- I. *As part of his Executive Order in Response to Covid-19, #2020-07, section 6, Governor Pritzker announced in part that “During the duration of the Gubernatorial Disaster Proclamation, the provisions of the Open Meetings Act, 5ILCS 120, requiring or relating to in-person attendance by members of a public body are suspended. Specifically, (1) the requirement in 5 ILCS 120/2.01 that ‘members of a public body must be physically present’ is suspended; and (2) the conditions in 5 ILCS 120/7 limiting when remote participation is permitted are suspended. Public bodies are encouraged to postpone consideration of public business where possible. The MLK Board meeting will be held remotely.*
  
- II. **Call to Order – Michael** **5:00 pm**
- III. **Public Comment - Michael** **5:00 – 5:05 pm**
- IV. **Approval of January Minutes\* - Michael** **5:05 – 5:08 pm**
- V. **Finance Report\* - Linda** **5:08 – 5:15 pm**
- VI. **Resource Development Report – Rebecca/Jerry** **5:15 – 5:25 pm**
- VII. **MLK Events\* - Jerry** **5:25 – 5:45 pm**
- VIII. **MLK Committees – Jerry** **5:45 – 5:55 pm**
- IX. **50<sup>th</sup> Anniversary – Jerry** **5:55 – 6:05 pm**
- X. **Directors Report – Jerry** **6:05 – 6:15 pm**
- XI. **Comments – All** **6:15 – 6:25 pm**
- XII. **Adjourn** **6:25pm**

\* = Action items



## **2020 –2022 STRATEGIC PLAN**

### **Strategic Area #1: Strengthen our brand and message**

1. Refine our brand and message(s).
2. Improve digital and social media engagement.
3. Develop grass-root methods to communicate our brand and message.
4. Grow capacity for community dialogue.

### **Strategic Area #2: Diversify Funding**

1. Expand corporate donors.
2. Establish annual campaign.
3. Create and host special donor events.
4. Launch an endowment.

### **Strategic Area #3: High-quality and outcome-driven programs**

1. Implement evidence-based practices.
2. Expand staff skills and expertise.
3. Explore program opportunities.

### **Strategic Area #4: Quality Facility**

1. Upgrade building safety and security.
2. Improve facility functionality and hospitality.