

## Celebrating 39 Years!

# ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

First Meeting  
Monday, March 20, 2023, at Noon  
Conference Room - South Rock Island Township Building

## Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	City of Rock Island Department Liaison	Mary		
4.	Treasurers Report <ul style="list-style-type: none"><li>Budget for 2022: \$20,750 Actual: \$12,217.34</li><li>Budget for 2023: \$20,750 *</li></ul>	Dan		X
5.	Review of 2023 Parade <ul style="list-style-type: none"><li>Theme: <i>Marvelous Rock Island</i></li><li>Final Counts: 125 units 70 volunteers</li><li>Promotion schedule - <i>see second page</i></li><li>Musical groups - <i>see second page</i></li><li>Award Winners</li><li>General Comments - <i>Anything to add?</i></li></ul>	All		X
6.	Parade Theme <ul style="list-style-type: none"><li>Discuss <b>2023</b> Parade Theme</li><li>Look ahead to <b>2024</b> - <b>40<sup>th</sup> Year!</b></li></ul>	All		
7.	Review Meeting Schedule	All		X
8.	Committee Membership	Mary		X
9.	Misc. Items of Concern	All		
10.	Public Comments -	Public		
11.	Adjourn - next meeting date:			

Dates to Remember: Parade Day: September 4, 2023

Thanks for your support of this great Rock Island event! 😊

## 2022 Musical Entries/Sponsors (Final)

Sponsorship fee: \$350/\$400/\$450/\$500

### Musical Group

#### University Band – No WIU in 2022

- St. Ambrose University / \$450

#### High School Bands: \$450 (increased in 2018)

- RIHS:
- Moline
- Rockridge

#### Marching Units/Music \$400/\$500

- ~~Dynamic Status – Yes / \$400 –~~

#### Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop / \$350
2. Sheltered Reality Band/ \$350 x2 **Sponsor: SRI/RI Township**
3. Crapnell Band/Ginger Roots / \$350
4. Lee Blackman Band / \$350
5. Big River Brass Band / \$350
6. Crooked Cactus Band / \$700
7. North 40 Band / \$800

Flatbed providers 2022: QC Towing, Monson, Sharpe, R&D Towing  
Some drivers paid \$100 (paid as a donation)

- Flatbed/Driver: Sharpe  
Flatbed /Driver: Monson (twice)  
Flatbed /Driver: QC Towing  
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Flatbed /Driver: QC Towing  
Flatbed /Driver: R&D Towing  
Flatbed /Driver: QC Towing

### Sponsor

RI Police Benevolent Association

McDonalds

Carmen's Jewelry

Wheelan-Pressly Funeral Home

## Mailing/Promotion Schedule for 2022

- ASAP: Post card mailing: *Save the Date* and theme announcement. Also add to City Facebook
- May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.  
Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF/ Press Release

## 2022 Citizen of the Year Category Winners

### Vehicle Provider

#### Grand Marshal

Quincy Davis /Youth

Mark Zimmerman

#### Individual:

Vicki Hess

Shirk

#### Professional:

Judge Carol Pentuic

Andich

#### Business:

McDonald's of Rock Island

Owner,s Pick-up

#### Honorary:

Michelle Greenwood

? ?

#### Organization:

Celebrate Recovery/Edgewood

Schneckloth

#### Veteran:

Jim Kerr

1946 Army Jeep/Org

#### Education:

n/a

#### City Employee:

n/a

Possible car options/former providers: *Shilling, Shirks, Wendt, Tschappat, Braet, Nelson, Crausey, Humphrey, Flaherty (+), Stern, Andich?*  
2019: Jerry Hoffman/1936 Mercedes Benz: 309-786-1046, Midwest Motorsports/Chastity Neyens 309-788 0903 (o) 563-499-6668 (m)