

NOTE: This meeting will be conducted by audio and video conference without a physically present quorum of the Labor Day Parade Advisory Board due to the disaster declaration issued by Governor Pritzker. To participate during the Public Comment portion of the meeting please join by phone by dialing: 312-626-6799, enter ID#: 832 4413 6458, and Password #:485527 If you have any issues, dial 309-269-7944.

Celebrating 36 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

First Meeting
Monday, April 12, 2021, at Noon
Via Zoom

Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3	Approval of November 30, 2020 Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2019: \$17,700. Actual: \$18,395 • Budget for 2021: \$17,700 	Art		X
5.	Review of 2019 Parade <ul style="list-style-type: none"> • Theme: Parade of Champions • Final Entry Count: 143 entries - 186 units • Promotion schedule - <i>see second page</i> • Musical groups - <i>see second page</i> • Presented new award • New Shirts • Passed out stickers 	All		X
6.	2021 Parade Theme: <i>Joy to the World! Here and Everywhere!</i>	All		
7.	Review Mailing Schedule			X
8.	Review Meeting Schedule	All		X
9.	Misc. Items of Concern			
10.	Public Comments -	Public		
11.	Adjourn - next meeting date: Monday, May 10th			

Dates to Remember: parade Day: September 6, 2021

Thanks for your time and support of this great Rock Island event! 😊

2019 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

University Band

- Western IL Marching Band - 19th Time!

Participation includes the following:

- ✓ Confirmed! Fee: \$1,500 Sponsor: Jumers (\$500) + TBD + Breakfast: RIHS Boosters
- ✓ Transportation/Buses (@\$1,357 each) + Lunch: Hy-Vee \$donation!!

High School Bands: \$400

- Alleman:
- RIHS:
- St. Ambrose University
- Moline
- Rockridge

Sponsor

Cool Beanz Coffeehouse
McDonalds

Carmen's Jewelry + Calderon Construction
Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- MetroSteppers: RI/SRI Townships \$400
- Bagpipe Band: \$500

Flatbed Favorites: Fee \$350 / \$450 with flatbed and driver

- | | |
|--------------------------------------|---|
| 1. Rock Island Orchestra | Flatbed/Driver: |
| 2. Phyllis and the Sharks: | Flatbed Provided (\$450) |
| 3. Crooked Cactus Band | Flatbed/Driver: (\$400) |
| 4. Ashley Dean | Flatbed /Driver: Sponsor: RI Police B.A. |
| 5. Kurt Allen Band (former DarkStar) | Flatbed /Driver: |
| 6. Sheltered Reality Band: | Flatbed /Driver: |
| 7. Greg Aguilar Band / Yo Yo y Yo | Flatbed /Driver: |
| 8. Big River Brass Band | Flatbed /Driver: |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

2019 Mailing Schedule

- ✓ March: Post card mailing: *Save the Date* and theme announcement. Also Facebook Post
 - ✓ April: One mailing send to high school and other bands.
 - ✓ May: First mailing sent to past parade participants and a few others on the mailing list.
 - ✓ July: Second post card sent 7/31/19 to remind past participants of entry deadline.
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Proposed Mailing Schedule for 2020 2021

- May: Mailing sent to high school and other bands.
- June Post card mailing: *Save the Date*/theme announcement. Also Facebook Post.
- June: First mailing sent to past parade participants and a few others on the mailing list.
- July: Second post card to remind past participants of entry deadline.