

Celebrating 39 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Second Meeting
Monday, April 17, 2023, at Noon
Conference Room - South Rock Island Township Building
Agenda

| | Topic | Who | Vote | Inform |
|----|---|------------|-------------|---------------|
| 1. | Welcome - Introductions | Mary | | X |
| 2. | Additions to the Agenda? | All | | X |
| 3. | Board Updates <ul style="list-style-type: none">Review of termsUpdated Meeting Schedule and Board Contact info | Mary | | X |
| 4. | Treasurers Report <ul style="list-style-type: none">Budget for 2022: \$20,750/Actual: \$12,217.34 125 unitsBudget for 2023: \$20,750 * | Dan | | X |
| 5. | Review of 2024 Parade <ul style="list-style-type: none">Theme: Planting Pride - Growing TogetherPromotion schedule - <i>see second page</i>Musical groups - <i>see second page</i>Entry Options - Attractions/athletes/horsesRoute UpdateInvite local weather teams? | All | | X |
| 6. | #40 Parade Ideas <ul style="list-style-type: none">New Logo?Ideas: Special Whitey's Ice Cream City'sInvite past Parade Marshal's?City's 190th Year! | All | | X |
| 7. | Misc. Items of Concern | All | | X |
| 8. | Public Comments | Public | | X |
| 9. | Adjourn - next meeting date: May 15, 2023 | | | |

Dates to Remember: Parade Day - September 4, 2023

Thanks for your support of this great Rock Island event! 😊

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.

2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500

Musical Group

University Band - No WIU in 2022

- St. Ambrose University / \$450

Sponsor

RI Police Benevolent Association

High School Bands: \$450 (increased in 2018)

- RIHS:
- Moline
- Rockridge

McDonalds

Carmen's Jewelry

Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- ~~Dynamic Status Yes / \$400~~

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. *Mueller Band/Royal Pop / \$350*

Flatbed/Driver: Sharpe

2. *Sheltered Reality Band/ \$350 x2* **Sponsor: SRI/RI Township**

Flatbed /Driver: Monson (twice)

3. *Crapnell Band/Ginger Roots / \$350*

Flatbed /Driver: QC Towing

4. *Lee Blackman Band / \$350*

Flatbed /Driver: QC Towing

5. *Big River Brass Band / \$350*

Flatbed /Driver: QC Towing

6. *Crooked Cactus Band / \$700*

Flatbed /Driver: R&D Towing

7. *North 40 Band / \$800*

Flatbed /Driver: QC Towing

Flatbed providers 2022: QC Towing, Monson, Sharpe, R&D Towing

Some drivers paid \$100 (paid as a donation)

Mailing/Promotion Schedule for 2023

- ASAP: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
- April/May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.
Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release

2022 Citizen of the Year Category Winners

Vehicle Provider

Grand Marshal

Quincy Davis /Youth

Mark Zimmerman

Individual:

Vicki Hess

Shirk

Professional:

Judge Carol Pentuic

Andich

Business:

McDonald's of Rock Island

Owner,s Pick-up

Honorary:

Michelle Greenwood

? ?

Organization:

Celebrate Recovery/Edgewood

Schneckloth

Veteran:

Jim Kerr

1946 Army Jeep/Org

Education:

n/a

City Employee:

n/a

Possible car options/former providers: *Shilling, Shirks, Wendt, Tschappat, Braet, Nelson, Crausey, Humphrey, Flaherty (+), Stern, Andich?*
2019: Jerry Hoffman/1936 Mercedes Benz: 309-786-1046, Midwest Motorsports/Chastity Neyens 309-788 0903 (o) 563-499-6668 (m)