

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Third Meeting
Monday, May 15, 2023, at Noon
Conference Room - South Rock Island Township Building
Agenda**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of April 17, 2023 Meeting Minutes		X	
4.	Board Updates • Welcome new member - David Diaz!	Mary		X
5.	Treasurers Report • Budget for 2022: \$20,750/Actual: \$12,217.34 125 units • Budget for 2023: \$20,750 *	Dan		X
6.	2024 Parade Planning • Theme: Planting Pride - Growing Together • Promotion schedule - <i>see second page</i> • Musical groups - <i>see second page</i> • Youth Services Bureau set for post clean-up • Entry Options - Attractions/athletes/horses • Invite local weather teams?/ Mid American Energy? • Parade Dedication: ? • Update on Citizen of the Year program • Parade Route Map now available • Volunteer interest • Look for convertibles/open cars • Announcer Confirmation	All		X
7.	#40 Parade Ideas • New Logo - YES! • Ideas: Special Whitey's Ice Cream • Invite past Parade Marshal's? • City's 190 th Year! --- New Theme? • Decorate/add balloon arches along route	All		X
8.	Misc. Items of Concern	All		X
9.	Public Comments	Public		X
10.	Adjourn - next meeting date: June 12, 2023			

Dates to Remember: Parade Day - September 4, 2023

Thanks for your support of this great Rock Island event! 😊

2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500

Musical Group

University Band - No WIU in 2023

- St. Ambrose University / \$450

2022 Sponsor

RI Police Benevolent Association

High School Bands: \$450 (increased in 2018)

- RIHS:
- Moline
- Rockridge

McDonalds

Carmen's Jewelry

Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- ~~Dynamic Status / \$400~~

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. *Mueller Band/Royal Pop / \$350*

2. *Sheltered Reality Band/ \$350 x2*

3.

4.

5. *Big River Brass Band / \$350*

6. *Crooked Cactus Band / \$700*

7. *North 40 Band / \$800*

Sponsor: SRI/RI Township

Flatbed/Driver: Sharpe

Flatbed /Driver: Monson (twice)

Flatbed /Driver: QC Towing

Flatbed /Driver: QC Towing

Flatbed /Driver: QC Towing

Flatbed /Driver: R&D Towing

Flatbed /Driver: QC Towing

Flatbed providers 2022: QC Towing, Monson, Sharpe, R&D Towing

Some drivers paid \$100 (paid as a donation)

Mailing/Promotion Schedule for 2023

- ASAP: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
- April/May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.
- June: Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release