

Celebrating 39 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Third Meeting
 Monday, June 12, 2023, at Noon
 Conference Room - South Rock Island Township Building
 Agenda

| | Topic | Who | Vote | Inform |
|----|---|--------|------|--------|
| 1. | Welcome - Introductions | Mary | | X |
| 2. | Additions to the Agenda? | All | | X |
| 3. | Approval of May 15, 2023, Meeting Minutes | | X | |
| 4. | Treasurers Report <ul style="list-style-type: none"> • Budget for 2022: \$20,750/Actual: \$12,217.34 125 units • Budget for 2023: \$20,750 * | Dan | | X |
| 5. | 2023 Parade Planning <ul style="list-style-type: none"> ✓ Theme: Planting Pride - Growing Together ✓ Promotion schedule - see second page • Entry Fee - pay online - set? • Musical groups - see second page • Schools contacted? ✓ Youth Services Bureau set for post clean-up • Entry Options - Attractions/athletes/horses ✓ Parade Dedication: Weather teams/Mid-American Energy • Update on Citizen of the Year program ✓ Parade Route Map now available • Volunteers secured • Look for convertibles/open cars ✓ Announcer Confirmation • Decorate/add balloon arches along route • Porta Potties/Golf Carts /Pizza & Subs | All | | X |
| 6. | #40 Parade Ideas <ul style="list-style-type: none"> • New Logo - YES! Students design - professional complete • Ideas: Special Whitey's Ice Cream • Invite past Parade Marshal's? • City's 190th Year! --- New Theme? • Decorate/add balloon arches along route - yes | All | | X |
| 7. | Misc. Items of Concern | All | | X |
| 8. | Public Comments | Public | | X |
| 9. | Adjourn - next meeting date: June 26, 2023 | | | |

Dates to Remember:

Meeting Dates: Mondays - June 26, July 10 & 24, August 7,14,21,28 (mailing)

Parade Line-up date: Saturday, August 26 **Parade Date:** September 4, 2023

Thanks for your support of this great Rock Island event! 😊

2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500

Musical Group

University Band - No WIU in 2023

- St. Ambrose University / \$450

2022 Sponsor

RI Police Benevolent Association

High School Bands: \$450 (increased in 2018)

- RIHS:
- Moline
- Rockridge

McDonalds

Carmen's Jewelry

Wheelan-Pressly Funeral Home

Marching Units/Music \$400/\$500

- ~~Dynamic Status~~ / \$400
- *Horses*

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. *Mueller Band/Royal Pop / \$350*

2. *Sheltered Reality Band/ \$350 x2*

Sponsor: SRI/RI Township

3. *Option: River City Six?*

4. *Option: Glenview Mariachi Band ?*

5. *Big River Brass Band / \$350*

6. *Crooked Cactus Band / \$700*

7.

Flatbed/Driver: Sharpe

Flatbed /Driver: Monson (twice)

Flatbed /Driver: QC Towing

Flatbed /Driver: QC Towing

Flatbed /Driver: QC Towing

Flatbed /Driver: R&D Towing

Flatbed /Driver: QC Towing

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

Mailing/Promotion Schedule for 2023

- ✓ ASAP: Post card/Dave the date mailing: *Sent to 300+ business!*
- ✓ Add Card to City Facebook, website
- ✓ April/May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.
- June: Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.