

## Celebrating 39 Years!

# ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Seventh Meeting**  
**Monday, July 24, 2023, at Noon**  
**Conference Room - South Rock Island Township Building**  
**Agenda**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of June 26, 2023, Meeting Minutes		X	
4.	<b>Treasurers Report</b> <ul style="list-style-type: none"> <li>• Budget for 2022: \$20,750/Actual: \$12,217.34 125 units</li> <li>• Budget for 2023: \$20,750 *</li> <li>• Entries to date: Arsenal request - in</li> </ul>	Dan		X
5.	<b>2023 Parade Planning</b> <ul style="list-style-type: none"> <li>✓ <b>Theme: Planting Pride - Growing Together</b></li> <li>• Promotion schedule - <i>see second page</i></li> <li>✓ <b>Entry Fee</b> - pay online next year (so few requests)</li> <li>• Musical groups - <i>see second page</i></li> <li>• Schools contacted - in July</li> <li>✓ <b>Post parade Clean-up:</b> Youth Services Bureau set</li> <li>✓ <b>Public Works Barricades-</b> Art</li> <li>• City Permit/Contact Parking lot owners</li> <li>✓ <b>Parade Dedication:</b> Weather teams/Mid-American Energy</li> <li>✓ <b>Citizen of the Year</b> program: <i>underway, deadline 7/21/23</i></li> <li>✓ <b>Parade Route Map</b> now available</li> <li>✓ <b>Secure Volunteers / Secure convertibles/open cars</b></li> <li>✓ <b>Announcer Confirmation</b></li> <li>• Entry Options - Attractions/athletes/horses</li> <li>• Add balloon decorations/arches along route (<i>back today</i>)</li> <li>✓ <b>Porta Potties/Golf Carts /Pizza &amp; Subs/Photographer</b></li> </ul>	All		X
6.	<b>#40 Parade Ideas</b> <ul style="list-style-type: none"> <li>✓ <b>New Logo - YES!</b> <i>Students design/professional completes</i></li> <li>• Ideas: Special Whitey's Ice Cream ? / Invite past Marshal's, add balloon arches?</li> <li>• City's 190<sup>th</sup> Year! Partner? New Theme?</li> </ul>	All		X
7.	Misc. Items of Concern	All		X
8.	Public Comments	Public		X
9.	Adjourn - next meeting date: August 7, 2023			

**Dates to Remember:**

**Meeting Dates:** Mondays - in August 7,14,21,28 (mailing)

**Parade Line-up date:** Saturday, August 26 **Parade Date:** September 4, 2023

**Thanks for your support of this great Rock Island event! 😊**

## 2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500

### Musical Group

#### University Band - No WIU in 2023

- *St. Ambrose University / \$450*

### 2022 Sponsor

*RI Police Benevolent Association*

#### High School Bands: \$450 (increased in 2018)

- *RIHS:*
- *Moline ??*
- **Rockridge**

*McDonalds*

*Carmen's Jewelry / Friends*

*Wheelan-Pressly Funeral Home*

#### Marching Units/Music \$400/\$500

- ~~Dynamic Status / \$400~~
- *Horses - Rocha Horses Team*

#### Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. **Mueller Band/Royal Pop / \$350**

2. **Sheltered Reality Band/ x2 ?**

*Sponsor: SRI/RI Township*

3. **Phyllis & Shark**

4. **Big River Brass Band / \$350**

5. *Option: Tail Fins ?*

6. *Option: River City Six?*

7. *Option: Glenview Mariachi Band/ other*

**Flatbed/Driver:**

*Flatbed /Driver:*

**\*Has Flatbed**

**Flatbed /Driver:**

*Flatbed /Driver:*

*Flatbed /Driver:*

*Flatbed /Driver:*

*Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)*

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### Mailing/Promotion Schedule for 2023

- ✓ *ASAP: Post card/Dave the date mailing: Sent to 300+ business!*
- ✓ *Add Card to City Facebook, website*
- ✓ *April/May: One mailing sent to high school and other bands.*
- ✓ *June: First mailing sent to past parade participants and a few others on the mailing list.*
- ✓ *June/ASAP: Entry link placed on City Website (includes link to form and Parade Map)*
- *July: Second post card sent to remind past participants of entry deadline.*
- *August: Entry placement mailing/WHBF promo/ Press Release*

*A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.*