

Celebrating 39 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Eighth Meeting
 Monday, August 7, 2023, at Noon
 Conference Room - South Rock Island Township Building
 Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of July 24, 2023, Meeting Minutes		X	
4.	Treasurers Report <ul style="list-style-type: none"> • Budget for 2022: \$20,750/Actual: \$12,217.34 125 units • Budget for 2023: \$20,750 * • Entries to date: See list 	Dan		X
5.	2023 Parade Planning <ul style="list-style-type: none"> ✓ Theme: Planting Pride - Growing Together • Promotion schedule - see second page ✓ Entry Fee paid online: per request • Musical groups - see second page ✓ Schools contacted in July ✓ Post parade Clean-up: Youth Services Bureau set ✓ Public Works Barricades- Art • City Permit/Contact Parking lot owners ✓ Parade Dedication: Weather teams/Mid-American/PW ✓ Citizen of the Year: Selection 8/11/23/Secure cars ✓ Parade Route Map now available • Secure Volunteers / order shirts ✓ Announcer Confirmation • Entry Options - Attractions/athletes/horses • Add balloon decorations/arches or ? along route ✓ Porta Potties/Golf Carts /Pizza&Subs/Photographer/Butch Bos 	All		X
6.	#40 Parade Ideas <ul style="list-style-type: none"> ✓ New Logo - YES! Students design/professional completes • Ideas: Special Whitey's Ice Cream ? / Invite past Marshal's, add balloon arches? • City's 190th Year! Partner? New Theme? 	All		X
7.	Misc. Items of Concern	All		X
8.	Public Comments	Public		X
9.	Adjourn - next meeting date: August 14, 2023			

Dates to Remember:

Meeting Dates: Mondays - in August 21,28 (mailing)

Parade Line-up date: Saturday, August 26 Parade Date: September 4, 2023

Thanks for your support of this great Rock Island event! 😊

2023 Musical Entries/Sponsors - working

Sponsorship fee: \$350/\$400/\$450/\$500/\$800*

Musical Group

University Band - No WIU in 2023

- St. Ambrose University / \$450

2022 Sponsor

RI Police Benevolent Association

High School Bands: \$450 (increased in 2018)

- RIHS
- Rockridge

McDonalds

Wheelan-Pressly Funeral Home

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. Mueller Band/Royal Pop / \$350

2. Sheltered Reality Band/ x2 ?

Sponsor: SRI/RI Township

3. Phyllis & Shark

4. Big River Brass Band / \$350

5. Grey Wolf (place early)

6.

Flatbed/Driver:

Flatbed /Driver:

***Has Flatbed**

Flatbed /Driver:

Flatbed /**Driver:**

Flatbed /Driver:

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

Marching Units/Music/Horses/Attractions \$400/\$500 ++

- Rocha Horses Team

No charge – provide food

- F&M Clydesdales

\$1,500 – for horse & carriage

Mailing/Promotion Schedule for 2023

- ✓ ASAP: Post card/Dave the date mailing: Sent to 300+ business!
- ✓ Add Card to City Facebook, website
- ✓ April/May: One mailing sent to high school and other bands.
- ✓ June: First mailing sent to past parade participants and a few others on the mailing list.
- ✓ June/ASAP: Entry link placed on City Website (includes link to form and Parade Map)
- ✓ July: Second post card sent to remind past participants of entry deadline.
- **August: Entry placement mailing/WHBF promo/ Press Release**

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.