

## Celebrating 37 Years!

# ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

**Seventh Meeting**  
**Monday, August 16, 2021, at Noon**  
**Conference Room - South Rock Island Township Building**

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of August 9, 2021 Meeting Minutes	All	X	
4.	<b>Treasurers Report</b> <ul style="list-style-type: none"> <li>• Budget for 2019: \$17,700. Actual: \$18,395 143 Entries - 186 units</li> <li>• Budget for 2021: \$17,500</li> </ul>	Nathan/ Art	X	
5.	<b>Entries to Date (9/9 - 39 entries)</b> <ul style="list-style-type: none"> <li>• Invite sent to 16 local marching bands/see back of agenda</li> <li>• Mailing update: Second post card mailed - received several calls!</li> </ul>	Nathan		X
6.	<b>Discussion of 2021 Parade: Joy &amp; Peace to the World!</b> <ul style="list-style-type: none"> <li>• Other entries/attractions?</li> <li>• Parade dedication - Donna and Clyde Schoeck</li> <li>• Shirt Order - update: K. Whitley</li> <li>• Citizen of the year program: Update - Ended 8/13/21</li> <li>• School update: A. Milton - done</li> <li>• Gather/confirm volunteers - review sheet</li> <li>• Note to City Council/New Council letter</li> <li>• Determine Heroes Section (All American - set, others??)</li> </ul>	All	X	X
7.	<b>Staging Items</b> <ul style="list-style-type: none"> <li>• Parking lots, Porta Potties, Golf Carts</li> <li>• Police Order / barricade order</li> <li>• Signs, banners, banner carriers (add new council members)</li> <li>• Permits, insurance, school custodians</li> <li>• Announcers - 3/3 set, Butch Bos/audio</li> <li>• Post parade clean-up: Youth Services Bureau</li> <li>• Citizen of the Year cars and Marshal vehicle</li> <li>• Staging sites and Route Updates</li> </ul>	Mary		X
8.	<b>Parade Promotion</b> <ul style="list-style-type: none"> <li>• Social Media, Press Release, Access Channel</li> <li>• Channel 4 spot (Nathan)</li> </ul>	All		X
9.	<b>Misc. Items of Concern/Public Comments</b> <ul style="list-style-type: none"> <li>• Post parade gathering - Update</li> </ul>	Public		X
10.	<b>Adjourn - next meeting on August 23rd at noon</b>			

### Dates to Remember:

Monday Meeting Dates: August: 23, 30 (mailing)    **Staging:** Saturday, August 28, 9:30 am /Art's house

*Thanks for your time and support of this great Rock Island event! 😊*

## 2021 Musical Entries/Sponsors

Sponsorship fee: \$350/\$400/\$450/\$500

### University Band

- Western IL Marching Band - 19<sup>th</sup> Time! **YES!**

Participation includes the following:

- ✓ **Confirmed!** Fee: \$1,500 Sponsor: TBD + Breakfast: *RIHS Boosters*
- ✓ Transportation/Buses (@\$1,400 each) + Lunch: Hy-Vee \$donation ??

### High School Bands: \$450

- *Alleman: NO BAND??*
- RIHS
- St. Ambrose University
- Moline
- Rockridge

### Sponsor (2019)

*\*Cool Beanz Coffeehouse*

**McDonalds**

**Carmen's Jewelry**

**Wheelan-Pressly Funeral Home**

### Marching Units/Music \$400/\$500

- **MetroSteppers:** \*RI/SRI Townships \$400 (\$200 each)
- **Bagpipe Band:** \$500

### Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- |                                          |                                           |                            |
|------------------------------------------|-------------------------------------------|----------------------------|
| 1. <i>Rock Island Orchestra</i>          | <i>Flatbed/Driver:</i>                    | <i>Sponsor:</i>            |
| 2. <b>Phyllis and the Sharks:</b>        | <b>Flatbed Provided (\$450)</b>           | <i>Sponsor:</i>            |
| 3. <del><i>Crooked Cactus Band</i></del> | <del><i>Flatbed/Driver: (\$400)</i></del> | <del><i>Sponsor:</i></del> |
| 4. <b>Mueller Band</b>                   | <i>Flatbed /Driver:</i>                   | <i>Sponsor:</i>            |
| 5. <b>Sheltered Reality Band:</b>        | <i>Flatbed /Driver:</i>                   | <i>Sponsor:</i>            |
| 6. <i>Greg Aguilar Band / Yo Yo y Yo</i> | <i>Flatbed /Driver:</i>                   | <i>Sponsor:</i>            |
| 7. <b>Big River Brass Band</b>           | <i>Flatbed /Driver:</i>                   | <i>Sponsor:</i>            |

2019 Flatbeds: 4 QC Towing, 1 Stetson, 1 Monson, 1 Sharpe

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### 2021 Mailing/Promotion Schedule

- ✓ **May:** Mailing sent to high school and other bands.
- ✓ **May** post card mailing: *Save the Date/theme* announcement. Also Facebook Post.
- ✓ **June:** First mailing sent to past parade participants and a few others on the mailing list.
- ✓ **Application** on city's website
- ✓ **July:** **Second** post card to remind past participants of entry deadline.
- Send Press Release to announce parade
- August: Entry placement mailing