

**ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD**

Twelfth Meeting  
 Monday, September 18, 2023, at Noon  
 Conference Room - South Rock Island Township Building  
 Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of August 28, 2023, Meeting Minutes		X	
4.	<b>Treasurers Report</b> <ul style="list-style-type: none"> <li>• Budget for 2022: \$20,750/Actual: \$12,217.34 125 units</li> <li>• Budget for 2023: \$20,750 */ Actual \$ TBD</li> <li>• 2024: \$14,000</li> </ul>	Dan		X
5.	<b>Review of Parade Planning</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Theme: <span style="color: red;">Planting Pride - Growing Together</span></li> <li><input type="checkbox"/> Mailing/Promotion schedule</li> <li><input type="checkbox"/> Musical groups</li> <li><input type="checkbox"/> Parade Dedication</li> <li><input type="checkbox"/> Attractions: Horses/Carriage/Balloons/ Wienermobile</li> <li><input type="checkbox"/> <b>Sections:</b> Enough Spacing?</li> <li><input type="checkbox"/> Enough Volunteers?</li> <li><input type="checkbox"/> Announcers: Any issues?</li> <li><input type="checkbox"/> School support/custodians</li> <li><input type="checkbox"/> Enough Barricades?</li> <li><input type="checkbox"/> Enough Porta Potties</li> <li><input type="checkbox"/> Golf Carts?</li> <li><input type="checkbox"/> Horses &amp; Clean-up</li> <li><input type="checkbox"/> Post parade Clean-up:</li> <li><input type="checkbox"/> Signs, banners, banner carriers</li> <li><input type="checkbox"/> Citizen of the Year cars</li> <li><input type="checkbox"/> Post Parade party at Pizza &amp; Subs</li> </ul>	All		X
6.	<b>2023 Parade Awards</b> <ul style="list-style-type: none"> <li><input type="checkbox"/> Review Categories</li> <li><input type="checkbox"/> Review Ballots</li> <li><input type="checkbox"/> Vote on Board's Choice</li> <li><input type="checkbox"/> Determine Program Date</li> </ul>	All		X
7.	<span style="color: red;"><b>Ideas for #40</b></span> <ul style="list-style-type: none"> <li><input type="checkbox"/> New Logo, branding, shirts</li> <li><input type="checkbox"/> New assignments</li> </ul>	All		X
8.	<b>Misc. Items of Concern</b>			
9.	<b>Public Comments/ Adjourn</b>	Public		X

*Thanks for your support of this great Rock Island event! 😊*

## 2023 Musical Entries/Sponsors - working

Sponsorship fees: \$350/\$400/\$450/\$500/\$800\*

### Musical Group

#### University Band - No WIU in 2023

- ✓ St. Ambrose University / \$450

#### High School Bands: \$450 (increased in 2018)

- ✓ RIHS
- ✓ Rockridge

### 2023 Sponsor

RI Police Benevolent Association

McDonald's of Rock Island

Wheelan-Pressly Funeral Home

#### Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- |                                     |                                  |                                    |
|-------------------------------------|----------------------------------|------------------------------------|
| 1. Mueller Band/Royal Pop / \$350   |                                  | Flatbed/Driver: Sharp              |
| 2. Sheltered Reality Band/ x2 \$700 | <b>Sponsor: SRI Township</b>     | Flatbed /Driver: Monson            |
| 3. Phyllis & Shark \$450            |                                  | *Has Flatbed                       |
| 4. Big River Brass Band / \$350     |                                  | * early Flatbed /Driver: QC Towing |
| 5. Grey Wolf (place early) \$800    |                                  | **early Flatbed /Driver: QC Towing |
| 6. Audelia G and DJ Guerreo \$400   | <b>Sponsor: Carmen's Jewelry</b> | Flatbed /Driver: R/D Towing        |

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

#### Marching Units/Music/Horses/Attractions \$400/\$500 ++

- ✓ Rocha/Los Charros Riders No charge – provide food/secure shelter \$700
- ✓ F&M Clydesdales \$1,500 – for horse & carriage
- ✓ Isa Balloons: Beginning + Announcers booths \$2,395

### Promotion Schedule for 2023

- Entry staging mailing, August 28
- Social Media/Local Media/ Press Releases

### 2023 Citizen of the Year Category Winners

### Vehicle Provider

<b>Parade Marshal/Business</b>	<b>Handy True Value Hardware</b>	<b>F&amp;M Clydesdales</b>
<input type="checkbox"/> City Employee:	<u>Dan Gleason</u>	<u>Gleason Mercedes</u>
<input type="checkbox"/> Education:	<u>Mike &amp; Katie Mertel</u>	<u>Lexus QC Mercedes</u>
<input type="checkbox"/> Individual:	<u>Aubrey Barnes</u>	<u>'68 Camaro #</u>
<input type="checkbox"/> Organization:	<u>Second Baptist Church</u>	<u>Sexton Car / Flatbed #</u>
<input type="checkbox"/> Professional:	<u>Rev. Donald Johnson</u>	<u>Foster CConvertible #</u>
<input type="checkbox"/> Veteran:	<u>Don Mewes</u>	<u>Gallagher Jeep #</u>
<input type="checkbox"/> Youth:	<u>Nicolina Pappas</u>	<u>Tschappat VW #</u>

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.