

Celebrating 40 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

First Meeting
Monday, October 9, 2023, at Noon
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Treasurers Report <ul style="list-style-type: none">Budget for 2023: \$20,750 Actual: \$Budget for 2024: \$25,000	Dan		X
4.	Review of 2023 Parade <ul style="list-style-type: none">Theme: Planting Pride - Growing TogetherFinal Counts: 110 entries, 167 units, units 60 volunteersPromotion schedule - <i>see second page</i>Musical groups - <i>see second page</i>Award Winners - <i>See Sheet</i>General Comments - <i>Anything to add?</i>	All		X
5.	Parade Theme <ul style="list-style-type: none">Discuss 2024 Parade Theme - 40th Year!New logo, event brandingShirtsNew assignments	All		
6.	Review Meeting Schedule	All		X
7.	Committee Membership	Mary		X
8.	Misc. Items of Concern	All		
9.	Public Comments -	Public		
10.	Adjourn - next meeting date: November 13, 2023			

Dates to Remember: Parade Day - September 2, 2024

Thanks for your support of this great Rock Island event! 😊

2023 Musical Entries/Sponsors – Final

Sponsorship fees: \$350/\$400/\$450/\$500/\$800*

Musical Group

University Band – No WIU in 2023

- ✓ St. Ambrose University / \$450

High School Bands: \$450 (increased in 2018)

- ✓ RIHS
- ✓ Rockridge

2023 Sponsor

RI Police Benevolent Association

McDonald's of Rock Island

Wheelan-Pressly Funeral Home

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

- | | |
|--|------------------------------------|
| 1. Mueller Band/Royal Pop / \$350 | Flatbed/Driver: Sharp |
| 2. Sheltered Reality Band/ x2 \$700 Sponsor: SRI Township | Flatbed /Driver: Monson |
| 3. Phyllis & Shark \$450 | *Has Flatbed |
| 4. Big River Brass Band / \$350 | * early Flatbed /Driver: QC Towing |
| 5. Grey Wolf (place early) \$800 | **early Flatbed /Driver: QC Towing |
| 6. Audelia G and DJ Guerreo \$400 Sponsor: Carmen's Jewelry | Flatbed /Driver: R/D Towing |

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from a donation)

Marching Units/Music/Horses/Attractions \$400/\$500 ++

- ✓ Rocha/Los Charros Riders No fee – paid for food @ \$700
- ✓ F&M Clydesdales \$1,500 – for horse & carriage
- ✓ Isa Balloons: Beginning (Council and Citizens) Announcers booths \$2,395

Mailing/Promotion Schedule for 2023

- ASAP: Post card mailing: Save the Date and theme announcement. Add to City Facebook, website
- April/May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.
Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- Entry staging mailing, August 28
- Social Media/Local Media/ Press Releases

2023 Citizen of the Year Category Winners

Vehicle Provider

Parade Marshal/Business	Handy True Value Hardware	F&M Clydesdales
☐ City Employee:	<u>Dan Gleason</u>	<u>Gleason Mercedes</u>
☐ Education:	<u>Mike & Katie Mertel</u>	<u>Lexus QC Mercedes</u>
☐ Individual:	<u>Aubrey Barnes</u>	<u>Spaete '68 Camaro</u>
☐ Organization:	<u>Second Baptist Church</u>	<u>Sexton Car / Flatbed</u>
☐ Professional:	<u>Rev. Donald Johnson</u>	<u>Foster Convertible</u>
☐ Veteran:	<u>Don Mewes</u>	<u>Gallagher Jeep</u>
☐ Youth:	<u>Nicolina Pappas</u>	<u>Tschappat VW</u>

A board member may attend a meeting through electronic conferencing if his or her physical presence at the meeting is prevented due to (i) personal illness or disability; (ii) employment purposes or the business of the board; or (iii) a family or other emergency. To arrange, please contact Mary Chappell at 309-269-7944.