



Tourism Stakeholder Focus Group

City of Rock Island City Hall
City Council Chambers, 3rd Floor
1528 3rd Avenue
Rock Island, IL 61201
October 31, 2022
11:00 a.m.

1. Call to Order and Focus Group Attendees Introductions (Roll Call)
2. Moderator Welcome and Introduction
3. Public Comment
4. Meeting Objectives
5. Discussion Topics
 - a. Datafy Report – Visit Quad Cities Rock Island Visitor Profile
 - b. Regional Tourism Master Plan
 - c. Regional tourism marketing and wayfinding
 - d. Recommendations and solutions to support Rock Island’s Tourism Economy
6. Closing and Adjournment