

Celebrating 40 Years!

ROCK ISLAND LABOR DAY PARADE ADVISORY BOARD

Second Meeting
Monday, November 13, 2023, at Noon
Conference Room - RIFAC
Agenda

	Topic	Who	Vote	Inform
1.	Welcome - Introductions	Mary		X
2.	Additions to the Agenda?	All		X
3.	Approval of October 9, 2023, meeting minutes			
4.	Treasurers Report <ul style="list-style-type: none">Budget for 2023: \$20,750 Actual: \$15,780Budget for 2024: \$25,000	Dan		X
5.	Planning #40 <ul style="list-style-type: none">Approve Meeting CalendarDiscuss Parade ThemeStatus of new logoEvent branding (colors, etc.)Shirts	All		X
6.	Committee Membership & Volunteers <ul style="list-style-type: none">Expand the Board?New/interested: (Votroubeks, Tina Black, Pat Versluis)	All		
7.	New Assignments	All		X
8.	Misc. Items of Concern	All		X
9.	Public Comments -	Public		
10.	Adjourn - next meeting date: December 11, 2023	All		

Dates to Remember: Parade Day - September 2, 2024

Thanks for your support of this great Rock Island event! 😊

2024 Musical/Attractions/Other Entries

Musical Groups

Cost

Sponsors

Sponsorship fees: \$350/\$400/\$450/\$500/\$800*

University Bands

- University of Illinois **\$18,472 (est.)**
Transportation (8 – 56 psngr buses): \$14,440, 1 meal (box lunch??) @ 9 pp: \$4,032
- St. Ambrose University \$450

High School Bands: \$450 (increased in 2018)

- RIHS \$450 McDonald's of RI
- Rockridge \$450 Wheelan-Pressly
- Moline \$450
- ++

Flatbed Favorites: Fee \$350/\$450 with flatbed and driver

1. *Mueller Band/Royal Pop* / \$350 *Flatbed/Driver:*
2. *Sheltered Reality Band/ x2* \$700 *Sponsor: SRI Township* *Flatbed /Driver:*
3. *Phyllis & Shark* \$450 **Has Flatbed*
4. *Big River Brass Band* / \$350 *Flatbed /Driver:*
5. *Grey Wolf (place early)* \$800 *Flatbed /Driver:*
6. *Audelia G and DJ Guerreo* \$400 *Sponsor: Carmen's Jewelry* *Flatbed /Driver:*

Flatbed providers: QC Towing, Monson, Sharpe, R&D Towing / Some drivers paid \$100 (from donation)

Marching Units/Music/Horses/Attractions

- *Rocha/Los Charros Riders* *No fee – paid for food @ \$700*
- *F&M Clydesdales* *\$1,500 – for horse & carriage*
- *Isa Balloons: Beginning (Council and Citizens) Announcers booths* \$2,395
- *Other ideas?? Metrosteppers ?*
- *Military units/bands?*

Mailing/Promotion Schedule for 2024 (proposed)

- ASAP: Post card mailing: *Save the Date* and theme announcement. Add to City Facebook, website
- April/May: One mailing sent to high school and other bands.
- June: First mailing sent to past parade participants and a few others on the mailing list.
Entry link placed on City Website (includes link to form and Parade Map)
- July: Second post card sent to remind past participants of entry deadline.
- August: Entry placement mailing/WHBF promo/ Press Release
- **Entry staging mailing - EMAIL**
- Social Media/Local Media/ Press Releases