

**Rock Island Public Library Board
Community & Planning Committee Meeting Minutes
Thursday, September 7 at 5pm
Rock Island Public Library – Watts-Midtown Branch**

The meeting was called to order at 5:00 pm by Committee Chair, Karen Phillips.

In attendance were Board Members Karen Phillips, Dr. Yolanda Grandberry Pugh, Jo Noon, Elizabeth Russell; Library Director, Angela Campbell; Library Foundation Director, Kathy Lelonek; and Library Publicity/Outreach Liaison, Lisa Lockheart.

Absent were Board Member Eudell Watts, III and Michele Sharp of the Milan-Blackhawk Area Public Library District.

Public Comment – None.

Old Business – None.

New Business was discussed:

1. The Downtown Library building is turning 120 years old on Friday, December 15th. The Committee brainstormed ideas for a celebratory event. They decided that the event would take place on the actual birthday, December 15th, from 2pm – 5pm, mostly on the 2nd floor. Staff were encouraged to provide the following items throughout the open house:
 - Festive bookmarks
 - Scavenger hunt activities
 - Library tours
 - Streaming music of the era
 - Poster displays
 - PowerPoint of the building's history
 - QC PastPort recordings
 - Refreshments

Board member Noon suggested contacting the PALS volunteer group to help out with some of the items on the list. The group discussed refreshment specifics and settled on cookies, lemonade, coffee, and water. Director Campbell and Publicity/Outreach Liaison Lockheart will bring these suggestions to the library's Program Committee.

2. Foundation Director Lelonek gave a brief overview of the upcoming fundraising event, celebrating the end of the year-long 150th Anniversary of the Library's inception. The Foundation will be hosting a social event on Saturday, November 4, from 5:30-8:30 pm at the Watts-Midtown Branch that will feature food, music, drinks, and a silent auction. Tickets will be \$50. Foundation Director Lelonek said she may need some help with setup, and plans to ask Board Member Mahar if he will bartend again. Many committee members mentioned there was a symphony concert that evening. Directors Campbell and Lelonek reiterated this was the only

date available for this particular celebration. Foundation Director Lelonek also shared that the symphony tickets could be exchanged for the Sunday concert at Centennial Hall.

3. Director Campbell shared there is still a great need to promote the PALS. She plans on meeting with Lelonek and Lockheart about a targeted marketing campaign for the group. Lockheart said she will work in the marketing software to place the appropriate tags to create a mailing list.
 4. Director Campbell reminded the committee that the current strategic plan only had one year left. She asked the Committee's opinion if we should again do it in-house or hire a consulting firm. All agreed that since the survey is administered by a third party and provides statistically valid data, then we can use a similar process as last time by involving staff and stakeholders.
- VI. *Closed Session – None.
- VII. Information Sharing – Director Campbell reminded everyone to encourage patrons and residents to advocate to their city council representatives about the library.
- VIII. Announcements – Committee Chair Phillips invited everyone to the Bucktown Review on September 15th to watch her husband, John, and other performers.
- IX. Adjournment – Committee Chair Phillips adjourned the meeting at 5:49pm.