

**CITY OF ROCK ISLAND  
CITY COUNCIL MEETING-GOAL SETTING**

**June 20, 2015  
MINUTES**

The Rock Island City Council met in reconvened session at 8:30 am for the second day of the annual Goal Setting session at Hauberg Civic Center located at 1300 24<sup>th</sup> Street, Rock Island, Illinois. Present were Mayor Dennis E. Pauley presiding, and Aldermen Kate Hotle, Joshua Schipp, Charles O. Austin III, Virgil J. Mayberry and Stephen L. Tollenaer. Staff present included City Manager Thomas Thomas, Community and Economic Development Director Jeff Eder and Ben McCreedy, Assistant to the City Manager. Also present were City Attorney Dave Morrison and Lyle Sumek, Group Facilitator of Sumek and Associates. Alderman P.J. Foley arrived at 10:15 am. Alderman Ivory D. Clark was absent.

Mr. Sumek and Council continued their discussion on the strengths, weaknesses, opportunities and threats from Friday's session. Mr. Sumek and Council then discussed various governance issues, some of which included; Mayor and City Council working together as a team; confidentiality of information as it relates to executive sessions; and speaking with the media and the use of social media.

Mr. Sumek then led the group in discussion on reviewing the Goals for 2020, which included: 1) Expanding Local Economy; 2) Increase Population Through Great Livable Neighborhoods; 3) Financially Sound City Providing Outstanding Services and Infrastructure; 4) Revitalization of Strategic Locations.

City Council members then reviewed each of the goals individually and discussed the strategic objectives and action items for each. They selected the challenges and opportunities presented by each of the goals, and then reviewed and selected action items for each of the goals.

Following discussion, the group selected their priorities for the coming year, which will help meet the identified goals. The priorities and targets for action are as follows:

**POLICY AGENDA 2015 - 2016  
TOP PRIORITIES**

1. Southwest Rock Island Business Development
2. Blackhawk Road Business Development
3. Street Program: Funding and Direction
4. Water Treatment Plant at 24<sup>th</sup> Street
5. Internet Access - Fiber to Homes and Businesses
6. 11<sup>th</sup> Street Business Development

**POLICY AGENDA 2015 - 2016  
HIGH PRIORITIES**

1. 18<sup>th</sup> Avenue Corridor Business Development
2. 1<sup>st</sup> Avenue TIF Project
3. City of Rock Island's 175<sup>th</sup> Celebration
4. Mill Creek - Water/Sewer Lines and Mitigation
5. City - School Relations
6. Downtown Business Attraction Strategy
7. College Hill District Enhancement/Redevelopment

Several priorities were assigned to management to implement during the next year, including:

**MANAGEMENT AGENDA 2015 - 2016  
TARGETS FOR ACTION - TOP**

1. City Communications Plan and Direction
2. Parks and Recreation Department
3. Rock Island Arsenal/BRAC Advocacy
4. Walmart Development

**MANAGEMENT AGENDA 2015 - 2016  
TARGETS FOR ACTION -HIGH**

1. Zoning Code: Revision
2. New Building Code: Adoption
3. Labor Contracts: AFSCME

After Council selected their priorities for the coming year, Mr. Sumek thanked Council for two good days of discussion and accomplishments.

Alderman Foley moved and Alderman Schipp seconded to recess to Monday, June 22, 2015 at 5:30 pm. The motion carried by the following Aye and No vote: those voting Aye being Alderman Hotle, Alderman Schipp, Alderman Austin, Alderman Mayberry, Alderman Foley and Alderman Tollenaer; those voting No, none. The meeting was recessed at 3:15 pm.

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Aleisha L. Patchin, City Clerk