

The Rock Island City Council met at 8:00 am at the Rock Island Fitness and Activity Center at 4303 24<sup>th</sup> Street, Rock Island Illinois for their annual Goal Setting Session. Present were Mayor Dennis E. Pauley presiding, and Aldermen Charles O. Austin III, Terry M. A. Brooks I, David Conroy, P. J. Foley, Stephen L. Tollenaer, Jason W. Jones and Joy Murphy. Staff present included City Manager Thomas Thomas, Assistant City Manager/Public Works Director Bob Hawes, Assistant to the City Manager Ben McCready and Consultant Craig Rapp from the Center for Governmental Studies at Northwestern Illinois University.

After introductions and discussion of Mr. Rapp's background information, Mr. Rapp reviewed the new process for this year's Goal Setting Session (Strategic Planning Session). Mr. Rapp then inquired upon Council to divide into four groups to discuss Strengths, Weaknesses, Opportunities and Threats. It was noted that those responses were previously provided by Council and staff. At this time, the groups combined similar statements for the Strengths, Weaknesses, Opportunities and Threats. From this discussion, Council identified approximately six strategic challenges and prioritized each to determine the five most important strategic priorities, which included Infrastructure, Financial Stability, Economic Development, Redevelopment and High Quality Service Delivery.

After the most important strategic priorities were determined, Mr. Rapp inquired upon Council to focus on several concept indicators for each of the strategic priorities, some of which included; upgrading the quality of infrastructure, balanced budget, sound bond rating, targeted investments in high priority areas of the community, continuation of public - private partnerships; and effective services and customer friendly services.

Mr. Rapp and Council continued discussion on the strategic priorities and performance concepts. Mr. Rapp then inquired upon Council to divide into groups of two and focus on establishing two or three of the most important key performance indicators for each of the five priorities for a three year planning period. Various targeted key indicator statements included; Council would like to see a certain amount of new square footage in retail by December 31, 2015; sales tax revenue will increase by a certain percentage per year between 2012 and 2015; effective measures for all services will be in place by December 2015; based upon customer satisfaction survey results for service delivery, it should exceed a certain percentage by December 2015; assist at least 25% of current businesses to expand by 2015, rebuild community with 30 new infill and 30 new rehab homes by 2015; replace or resurface a certain amount of streets or blocks per year; replace a certain amount of feet per year of undersized watermains; pay all bills within 30 days of receipt while maintaining a 90 day reserve; and maintain the current AA2 bond rating. Mr. Rapp and Council continued their discussion on the targeted key indicator statements.

Mr. Rapp then inquired upon Council to identify the strategic initiatives (actions steps) derived from the previously named key indicators. Various strategic initiatives under Economic Development included; creation of an economic plan for the north side and south side of 11<sup>th</sup> Street and an economic plan for working on new or existing

subdivisions throughout the City. Various initiatives concerning High Quality Service Delivery included; creating effective indicators by each department for performance measurement, review performance, determine targets, implement goals and evaluate. Various initiatives under Redevelopment included; build on expansion of businesses, staff meets with every business, determines needs, Council sets vision and policy for incentives and Council votes on incentive packages; and continue to work with GROWTH to complete infill and rehab housing and Council and staff will determine areas of redevelopment. Various initiatives for Infrastructure included; adopt an annual addition of the Five Year Capital Improvement plan, maintain utility rates and allow continued implementation of utility replacement and rehabilitation plans. Various initiatives for Financial Stability included; research what it takes to move to a higher bond rating and constantly monitor to ensure timely payments on bills; and benchmark other cities to ensure that 30 days is appropriate.

After initiatives were identified, Mr. Rapp stated that in two weeks, this information will be presented to staff in which they will review and provide feedback, which will then be brought back to Council for final analysis.

Following more discussion on today's session, Council inquired upon Mr. Rapp to provide another session to determine the final product (goals).

A motion was then made by Alderman Foley, seconded by Alderman Tollenaer to recess to Monday, September 17, 2012 at 5:30 pm. The motion carried by the following Aye and No vote: those voting Aye being, Alderman Austin, Alderman Brooks, Alderman Conroy, Alderman Foley, Alderman Tollenaer, Alderman Jones and Alderwoman Murphy; those voting No, none.

The meeting was recessed at 3:22 pm.

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Aleisha L. Patchin, City Clerk