American Rescue Plan Act (ARPA)
Plan Development & Guiding Principles

By:

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ROCK ISLAND ILLINOIS | THIS TOWN ROCKS

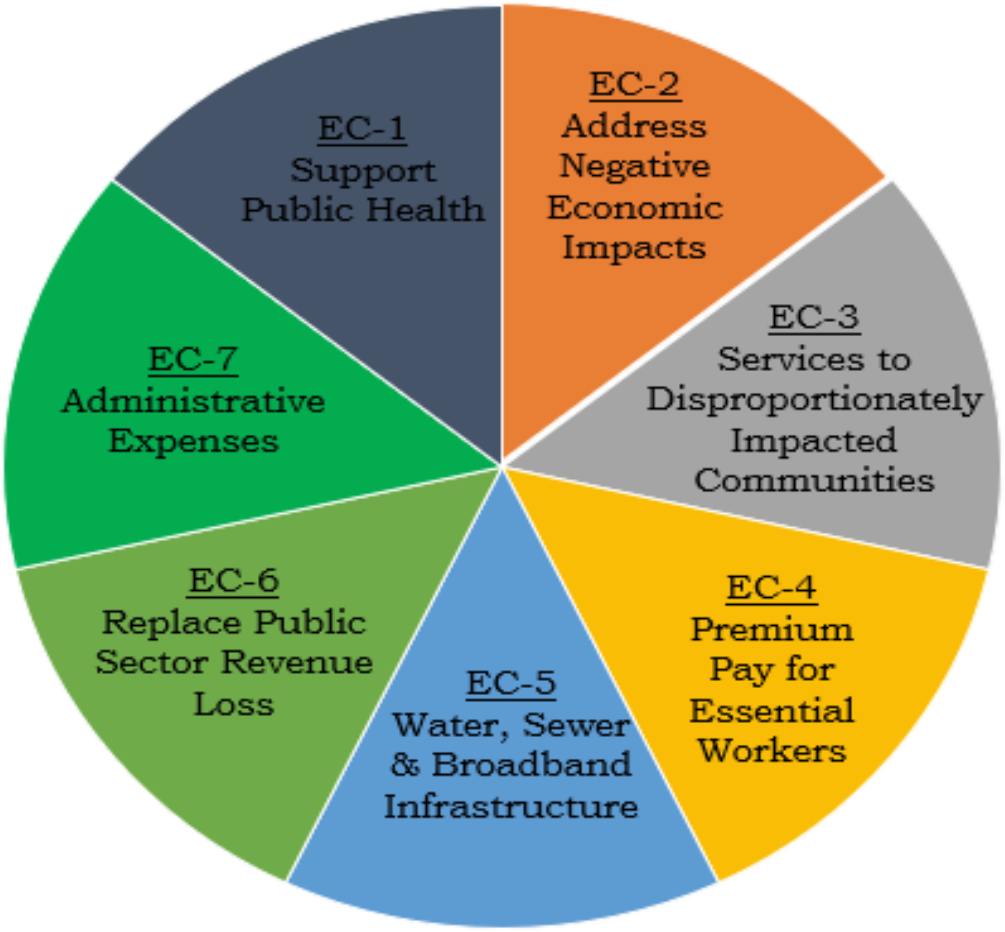
OVERVIEW

Eligible Uses

- Public Health Funding
- Negative Economic Impacts
- Lost Public Sector Revenue
- Premium Pay for Essential Workers
- Water, Sewer, and Broadband Infrastructure

Funding Eligibility – Must show how the investment will address the identified need. Evidenced-based.

EXPENDITURE CATEGORIES -EC



TREASURY FINAL RULE

- **The Final Rule provides even broader flexibility to pursue a wider range of uses as well as greater simplicity.**
  - Expands eligibility of funds to be used for drinking water projects such as lead remediation
  - Clarifies use for certain capital expenditures

- **The most significant change allows localities to utilize up to $10 million as lost revenue for general government services.**

ARP PROCESS AND PLAN DEVELOPMENT

- **Data Centered Approach**
  - ❑ **Needs Assessment**
    - ➢ **Internal**
    - ➢ **External**
- **Compile the Data**
- **Process – Form and Scoring Matrix**
  - ➢ **Objective**
- **Checks and balances, Internal Controls, Policy and Procedures**
- **Communication Plan**

COMMUNICATION PLAN

ARPA Dashboard

Stakeholder Support – Image and Message

Establishing the Narrative

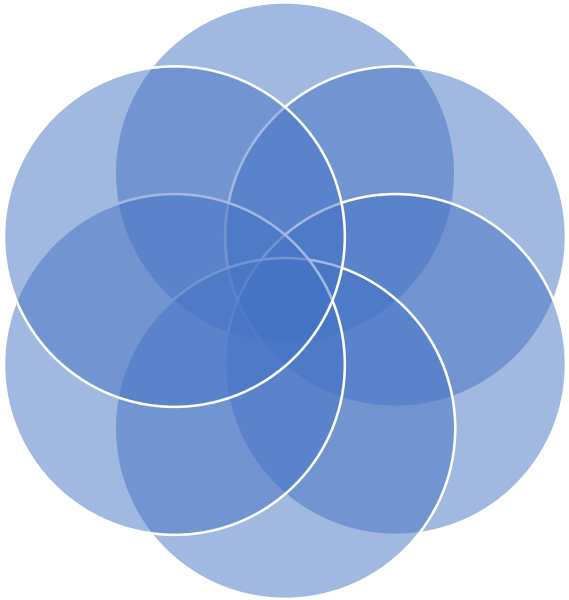
Communication Methods & Frequency

Assessment Tools

PROJECT IDENTIFICATION

Projects Meet Identified Community Needs

Risk Assessment



Projects Support Goals

Funding Strategies

Avoid Duplication of Resources

Leveraging

LEVERAGING RESOURCE

NLC NATIONAL LEAGUE OF CITIES

CITIES STRONG TOGETHER

ARPA Grant Navigation Program

EVALUATION, MEASURABLE STEPS AND OUTCOMES

KEY PERFORMANCE INDICATORS

EFFECTIVE

SPECIFIC

OBJECTIVES

GOALS

MEASURABLE

SUSTAINABLE

ARP PLAN APPROVAL & IMPLEMENTATION

PRESENT OVERALL PLAN TO COUNCIL FOR APPROVAL

RECEIVE FEEDBACK AND IMPLEMENT CHANGES NEEDED

COMMUNICATE PLAN

BEGIN PLAN IMPLEMENTATION

Thank You!

Questions?

ROCK ISLAND
ILLINOIS

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