

**Memorandum  
Office of the City Clerk**

**To:** Thomas Thomas, City Manager  
**Subject:** Banner Request-QCCVB  
**Date:** August 22, 2013



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Attached is a letter from the Marketing Committee of the East West Riverfest under the umbrella of the Quad Cities Convention and Visitors Bureau requesting permission to hang a 4ft. wide by 10ft. long banner in downtown Rock Island on the fences on the north side of 1<sup>st</sup> Avenue at Schwiebert Riverfront Park.

The Committee would like to hang the banner from September 3, 2013 to September 22, 2013 to promote the 2<sup>nd</sup> Annual East West Riverfest to be held from September 6, 2013 through September 22, 2013.

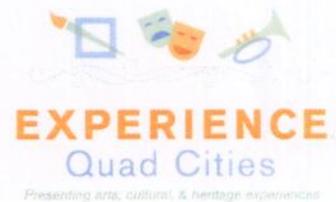
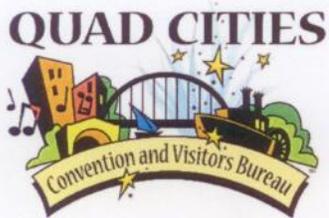
**RECOMMENDATION:**

It is recommended that Council approve the request, subject to removing the banner at the conclusion of the event.

**Submitted by:** Aleisha L. Patchin, City Clerk

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**Approved by:** Thomas Thomas, City Manager



To Honorable Members of the Rock Island City Council  
C/O Aleisha Patchin, City Clerk  
City of Rock Island, City Hall  
1528 3rd Ave  
Rock Island, IL 61201

Dear Rock Island City Council,

The Marketing Committee of East West Riverfest, a program of Experience Quad Cities, under the umbrella of the Quad Cities Convention & Visitors Bureau, is seeking permission to hang a banner in downtown Rock Island on the fences at Schwiebert Riverfront Park to promote the 2<sup>nd</sup> Annual East West Riverfest.

The banner is 4 feet wide by 10 feet long. It was placed in the same location last year. This is the second year for the East West Riverfest, which now includes 17 days of celebrating arts, culture and heritage offerings in the Quad Cities along the Mississippi River. From September 6 to 22, over 390 events will take place at venues across Rock Island and the Quad Cities. Theatres, music clubs, concert halls, galleries, historic sites, parks, libraries, museums and attractions will be the site for arts, cultural and history-related festivals concerts, performances, tours, activities, presentations, and workshops.

Seeing the banner reminds Rock Islanders to pick up their free event guide with more than 390 event listings or to find more information at [www.eastwestriverfest.com](http://www.eastwestriverfest.com). Nearly 70 event listings mention Rock Island! City organizations or businesses with events listed in the guide include the Rock Island Public Library, Rock Island Parks & Recreation, Black Hawk State Historic Site, Circa '21 Dinner Playhouse, ComedySportz and Quad City Arts, among others.

It is our understanding that community special event signs are exempt from Sign Ordinance regulations if they are approved by the City Council. (Section 2 (a) (6) Since so many City organizations and businesses are partners in this effort, and because the East West Riverfest does so much to focus positive attention on the rich quality of life in Rock Island, we are hoping that Council will approve the temporary placement of this banner from September 3 through September 22.

Best regards,

A handwritten signature in red ink that reads "Charlotte".

Charlotte Doehler-Morrison  
Quad Cities Convention & Visitors Bureau

A handwritten signature in black ink that reads "Lisa".

Lisa Lockheart, Rock Island Public Library  
East West Riverfest Marketing Committee