

MEMORANDUM
COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

TO: Thomas Thomas, City Manager

SUBJECT: Recommendations for FY2014-2015 CDBG & Gaming Funds

DATE: October 16, 2013

The Citizen's Advisory Committee (CAC) completed its task of allocating fiscal year 2014 – 2015 Community Development Block Grant (CDBG) monies and Gaming Funds. A public hearing for CDBG occurred on October 7, 2013 as required by the Citizen Participation Plan and federal regulations. City Council has the authority to make final funding decisions scheduled for October 21, 2014.

The attached spreadsheet shows the CAC's recommendations for fiscal year 2014-2015 for both CDBG monies and Gaming funds. The CAC reviewed and abided by City Council's policies when considering allocations.

The 2014 – 2015 CDBG allocation level is anticipated to be \$810,033. This represents a 15% reduction in funding from the current year's allocation. In the event that the 2014 – 2015 allocation is reduced below the estimated \$810,033, the CAC determined that all programs and activities should be cut proportionally. If the allocation amount for fiscal year 2014 – 2015 is more than the estimated \$810,033, then the remainder will be equally allocated among Inspection Division and Housing Rehabilitation Programs.

The Gaming Funds were recommended by the CAC in the total amount of \$50,000.

In order to assist the Council in its decision-making process, staff has attached a spreadsheet summarizing the CDBG and Gaming applications that were considered by the CAC. Individual applications and minutes of the Performance, Review and Allocation Meetings are available upon request.

Recommendation: City Council to approve the recommendation amounts provided by the Citizen's Advisory Council.

Submitted by: Dena Haag, CED Budget and Grants Manager
~~Jeffery A. Eder, Community and Economic Development Director~~

Approved: Thomas Thomas, City Manager

2014-2015 CDBG REQUEST

Agency	Program	14-15 Request	14-15 CAC Recommendation
City of Rock Island	CDBG Program Administration & Planning (20% cap)	214,890.00	214,890.00
City of Rock Island	CED Economic Development Technical Assistance	65,800.00	65,800.00
City of Rock Island	Inspections	334,652.00	150,000.00
City of Rock Island	Planning & Redevelopment	394,420.00	259,343.00
City of Rock Island	MLK Center (15% cap)	136,112.00	120,000.00
Habitat for Humanity	Housing	20,000.00	-
Two Rivers Church	The Place 2b	150,000.00	-
The ARC of the Quad Cities Area	Production Expansion Project/ARC Industries	10,000.00	-
TOTAL		1,325,874.00	810,033.00

2014-2015 GAMING REQUEST

Agency	Program	14-15 Request	14-15 CAC Recommendation
American Red Cross	Health, Safety & Disaster Preparedness Programs	5,000.00	1,500.00
Big Brothers Big Sisters	One-to-One Youth Mentoring	4,000.00	2,000.00
Broadway Presbyterian Church	Transportation Assistance Program Support	4,600.00	2,000.00
Christian Care	Helping the Homeless in the Quad Cities	5,000.00	2,500.00
Church of Peace - Book Nook	Book Nook	2,000.00	2,000.00
Church of Peace - Women's Health Initiative	Women's Health Initiative	3,000.00	1,500.00
Community Caring Conference	Friends for Victims	3,000.00	3,000.00
Community Health Care, Inc.	Venous Doppler Monitors for all Clinic Locations	5,000.00	750.00
Figge Art Museum	The Big Picture	5,600.00	3,000.00
Girl Scouts	Program Series for Low Income Girls	5,000.00	4,000.00
Girl Scouts	Girl Scout Program Center Improvements	9,500.00	-
Humility of Mary Housing	Transitional and Permanent Supportive Housing for Single Parent Families Experiencing Homelessness	5,000.00	500.00
Humility of Mary Shelter	Emergency Shelter and Supportive Housing for Adult Men & Women	5,000.00	500.00
Keystone Neighborhood Association	Keystone Neighborhood Investment Fund	10,000.00	-
Marriage & Family Counseling	Prevention of Abuse	1,890.00	1,890.00
Mississippi Valley Blues Society	Blues Education in Rock Island/Milan Schools	22,300.00	8,180.00

2014-2015 GAMING REQUEST

Mobile Aviation	Rock Island based head quarters site	125,000.00	-
Project NOW Senior Center	Correction of Water Seepage at RI Cty Senior Center	8,000.00	-
Quad City Community Broadcasting Group	WGVV/Rock Island School District #41 - "Stay in School" PSA Campaign	16,962.50	-
RICMS - Science PTCC	Closing the Gap	5,520.00	-
Rock Island County Extension & 4-H Foundation	Fast Pitch Quad Cities Emerging Entrepreneurs Contest	5,000.00	-
SAL Family and Community Services	Open Door	5,000.00	2,500.00
SBC Outreach	SBC Music & Arts Academy	25,541.50	500.00
Spring Forward Learning Center	After school tutoring and mentoring	10,000.00	8,180.00
The ARC of the Quad Cities Area	Nursing Services/Day Training Programs	3,000.00	3,000.00
The Salvation Army	Family Service Center - utilities & window screen repair	10,000.00	-
World Relief	Immigrant & Refugee Interpretation Services	10,000.00	-
Youth Service Bureau	Individual, Family and Group Counseling	10,000.00	2,500.00
TOTAL REQUESTS		329,914.00	50,000.00

2014-2015 GAMING - FUNDING REQUESTS

Agency	Program	Proposed Accomplishments	Total Program Cost (also list other funding sources, if available)	2014-2015 Request	CAC Recommendation 10/15/13	Council Action 10/21/13
American Red Cross of the Quad Cities Area	To equip at-risk youth in Rock Island with the preparedness skills necessary to save their families if a fire should break out in their home and to avoid dangerous situations to prevent unintentional injuries.	To serve 6,000 at-risk youth in Rock Island	\$12,759 Total - Sources: Other \$7,759; RI Gaming Funds (pending) \$5,000	5,000.00	1,500.00	
Big Brothers Big Sisters of the Mississippi Valley	To support new mentor relationships through the enrollment of the children; the recruitment, screening, and training of the volunteer; monthly contacts and enhancements for the matches to strengthen their bond, and the various assessment and outcome tools.	Create 70 new mentor relationships in the City of Rock Island.	\$203,600 Total - Sources: Special Events (i.e Putt-A-Round, Plant Sale, Big Event, Bags, Golf Tournament) \$40,600; Corporate Contributions \$30,500; Individual Contributions \$30,500; Foundation Gifts \$50,900; Government Funds \$46,900; RI Gaming Funds (pending) \$4,000	4,000.00	2,000.00	
Broadway Presbyterian Church	To arrange and provide transportation to needy (all below Median Family Income 50%) residents of Rock Island for required appointments with United States Citizenship and Immigration Service (USCIS) offices or for required specialized medical appointments outside the area.	To serve a minimum of 131 Rock Island residents.	\$7,000 Total - Sources: Broadway Presbyterian Church \$2,000; Participants \$400; RI Gaming Funds (pending) \$4,600	4,600.00	2,000.00	
Christian Care	To provide services through counseling, holistic case management and advocacy, and to meet the mental and emotional needs of these Rock Island residents who reside with us, as well as a handful of local outpatient clients.	To serve 260 Rock Island residents	\$166,000 - Total: Sources include: \$3,000 3M (Pending); \$20,000 Amy Helpenstell Foundation; \$5,000 RI Gaming Funds (pending); \$10,000 Hubbell-Waterman Foundation; \$2,500 Illowa Bi-State CFC; \$20,000 Mary Kay Foundation (Pending); \$3,000 Potter Foundation (Pending); \$8,000 Rock Island County Mental Health Board, \$10,000 Verizon Wireless Foundation (Pending), \$50,000 Veterans Administration; \$4,000 Other grants to be written this year; Church Donations \$10,000; Client Fees \$7,000; Private Donations \$13,500	5,000.00	2,500.00	
Church of Peace	The Book Nook provides new books for children at the Rock Island Academy to own at a nominal price of fifty cents or one dollar. The Book Nook program grew along with the expansion of the Academy to include all grades from Kindergarten to Sixth Grade.	Offer age-appropriate books for over 400 children. Sell approximately 1,500 books to students at the Academy.	Other funding sources include: \$3,000 RI Gaming Funds, \$1,000 RI Community Foundation, \$300 Junior Woman's Club, \$1,000 misc. private donations.	2,000.00	2,000.00	
Church of Peace	To work with Rock Island County Health Department in exposing the women in the ESL classes for adults to health advisors. Church of Peace brings in nurse practitioners and teach self-breast exams, transport the women to the health department so that they may have their pap smears, and distribute information to them through translators so they may better their health situations and hopefully live longer and healthier lives. The goal is to teach them the benefits of women's health and to make sure that they are applying their new-found education to their own situations.	To serve 120 Rock Island residents	\$5,000 - Total: Sources include: \$2,000 Komen Foundation; \$3,000 RI Gaming Funds (pending)	3,000.00	1,500.00	
Community Caring Conference	To operate the Friends for Victims program in Rock Island. This program has been providing support to victims of crime and their loved ones, through education about victims' rights and services. FFV advocates are committed to taking steps which ensures help is ready during emotional, physical and psychological trauma. Services are provided at no cost.	Based on last years crime statistics, to serve approximately 2,000 victims of crime in Rock Island.	\$33,500 - Total: Sources include: \$18,000 City of Rock Island Contribution (General Fund/Gaming); \$13,500 United Way of Quad City Area; \$2,000 Rock Island Community Foundation	3,000.00	3,000.00	

Community Health Care, Inc.	To purchase 8 "LifeDop 250" Venous Dopplers from Summit Doppler Systems, to be used in CHC's 7 clinic locations. Venous Dopplers are a means of assessing a patient's pulse and blood pressure in the lower extremities. This assists clinicians in determining a diabetic patient's risk of developing complications related to the disease.	8 Dopplers are being purchased to be used in CHC's 7 clinic locations.	\$5,000 Total - Sources: RI Gaming Funds (pending) \$5,000	5,000.00	\$750 *CAC requires that the one doppler purchased with the City's Gaming Funds will only be used at the Rock Island CHC location.	
Figge Art Museum	The Figge's outreach initiative, the Big Picture, uses fine art to supplement cross-curricular requirements in Rock Island K-12 classrooms by teaching visual literacy to grade-specific units, thus enhancing students' cognitive skills and their ability to learn difficult concepts in subjects such as math, science, and language arts. The program not only teaches art to students in Rock Island, who have no formal art instruction in elementary classrooms, but it also uses art for improving comprehension in other subjects. It's a dynamic program that adapts to the needs of the educators and serves their core curriculum while providing art instruction for classrooms lacking time or finances. The Figge offers these classes to teachers in RI and are presented by the museum's art education staff. The program consists of 20 curriculum-based units; each 45 minute unit is presented in K-12 classrooms by the Outreach Educator and includes guided discussion time and a power point of relevant images. Nearly all of the presentations include related instruction for an art project or the handling of art objects that are part of the Figge's Outreach Collection	Serve approximately 2,800 students	\$5,600 Total - Sources: RI Gaming Funds (pending) \$5,600	5,600.00	3,000.00	
Girls Scouts of Eastern Iowa and Western Illinois	Program Series for Low Income Girls: This program targets economically disadvantaged girls in grades K-8 throughout Rock Island. The girls this project targets are often considered "at-risk" of falling through the cracks due to lifestyle or an absence of options. This program series will be implemented at the new Girl Scout Program Center located at 2011 2nd Avenue, Rock Island, into a Program Center.	600 Rock Island girls	\$38,586 Total; Funding Sources: \$13,200 Amy Helpenstell Foundation (Pending); \$2,000 Rock Island Rotary (will approach); \$2,000 Rock Island Kiwanis Club (will approach); \$1,000 Potter Family Foundation (will approach); \$20,386 Girl Scouts of Eastern Iowa and Western Illinois.	5,000.00	4,000.00	

Girls Scouts of Eastern Iowa and Western Illinois	To improve the Program Center in Rock Island through the installation of a small building and pavilion to securely store bicycles and other outdoor equipment and to provide comfortable outdoor space for meals and activities. These improvements will be made in the spring/summer of 2014.	600 Rock Island girls	\$9,500 Total; Funding Sources: \$9,500 Rock Island Gaming Funds (pending)	9,500.00	-	
Humility of Mary Housing, Inc.	The project requests funds to purchase repair and maintenance supplies, for use by their two full-time maintenance employees, for upkeep of the 49 furnished apartments (47 participant units and 2 site manager units at the special needs sites). HMHI's apartments are scattered throughout Davenport and are available to participants from the entire Quad Cities area, including the City of Rock Island. Humility of Mary Housing, Inc. (HMHI) provides low-income single parent families experiencing homelessness with safe transitional and permanent supportive housing and the opportunity to improve their education or employment. Parents pay income-based monthly rent for their apartment.	Serve 15 Rock Island persons (in 4 households)	\$80,088 Total: Sources - \$5,000 RI Gaming (pending), \$13,000 Private individuals; \$27,250 City of Davenport CDBG; \$34,838 Iowa Finance Authority Emergency Shelter Program	5,000.00	500.00	
Humility of Mary Shelter, Inc.	HMSI provides emergency shelter and services and transitional housing to homeless adult women and men, many of whom have a history of domestic violence, are military veterans, are chronically homeless, have long term disabilities including mental illness, medical disabilities, and addiction. Goals for shelter participants are that they will: access mainstream or self-enrichment resources, make progress towards education/job training or employment goals, and enter housing of their choice at departure.	Serve 71 Rock Island individuals	\$43,122 Total: Funding Sources - \$5,000 Rock Island Gaming (pending); \$10,872 Private individuals; \$27,250 City of Davenport CDBG	5,000.00	500.00	
Keystone Neighborhood Association	The KeyStone Neighborhood Association (KNA) has recently established the KeyStone Neighborhood Investment Funds (KNIF). There are three missions that the fund will pursue but this request only addresses one of them: the KNIF façade improvement fund. These funds will assist the KNA and its residents in leveraging other grant and fundraiser monies to finance facade improvements throughout the neighborhood.	To assist ten to twelve families with façade improvements within the KeyStone Neighborhood.	\$12,300 Total: Sources - KeyStone Board members \$800; \$1,500 Rock Island Township (pending); \$10,000 City of Rock Island Gaming (pending); confirmed LRC developers will match every dollar that is contributed to the KNIF.	10,000.00	-	

Marriage and Family Counseling Service	The Prevention of Abuse Program is designed to identify and prevent abuse of children through preventive intervention by means of family therapy involving the whole family, children and parents. The level of change in the violence initially reported is tracked along with outcomes	Provide family therapy sessions to at least 8 families.	\$26,006 Total: Sources - \$5,575 United Way; \$8,394 United Way - Specific Care; \$10,222 Fee Income; \$1,890 Gaming Grant Fund	1,890.00	1,890.00	
Mississippi Valley Blues Society	This project supplements music education in the Rock Island/Milan elementary schools with the Mississippi Valley Blues Society's Blues in the School program. Implemented during the 2014-15 school year, it has four components. First, a visiting artist series brings a prominent blues musician/educator for a week in residency to go to each school and demonstrate blues music in an all-school assembly. Second, they offer "train the trainer" sessions with RI elementary school music teachers. Third, they will purchase instruments for the schools so that students can participate in creating blues music along with the musician. Finally, they will offer scholarships to RI/Milan students in elementary school through high school to pursue music education outside of the classroom.	Serve 3,759 students	\$61,150 Total - Sources: \$10,000 proceeds from Blues Festival; \$22,300 RI Gaming (pending); \$20,000 Riverboat Development Authority (planned); \$8,850 Hubbell-Waterman Foundation (pending)	22,300.00	8,180.00	
Mobile Aviation	To establish a local headquarters for their 501(c)(3) non-for-profit organization to house everything and give allocation to build as well as repair exhibit models.	One individual	\$115,560 Total: Source: RI Gaming Funds (Pending)	125,000.00	-	
Project NOW, Inc. CAA	To be utilized to correct water seepage at the Rock Island County Senior Center. This may involve waterproofing lower level, installing drainage grates; mudjacking exterior surfaces; clean-up; etc.	5,108 individuals will benefit from this correction	\$8,000 Total: Sources - Rock Island Gaming Funds (pending)	8,000.00	-	
Quad Cities Community Broadcasting Group	To partner with the RI-Milan School District for the WGVV/RISD #41 "Stay in School" PSA Campaign. This radio series will air six times a day for 365 days. Content for these PSAs will be created by students, teachers, principals, parents and pre-recorded PSAs available from the Ad Council and Boostup.com.	Serve 6,409 students enrolled in the Rock Island/Milan School District	\$138,373 Total: Sources - \$121,410.50 QCCBG; \$16,962.50 City of RI Gaming (pending)	16,962.50	-	
Rock Island Center for Math & Science - Science PTCC	The Close the Gap project will enable them to purchase 80 Apple Ipad keyboards. In order to close the digital gap with over 50% of the students on free and reduced lunches, this will expose them to the digital world that they otherwise cannot access at home.	535 students will benefit	\$5,520 Total; Sources - Rock Island Gaing Funds (pending)	5,520.00	-	
Rock Island County Extension & 4-H Foundation	To support the Fast Pitch Quad Cities Emerging Entrepreneurs Contest. Contestants from Rock Island County, IL and Scott County, IA will present their ideas to a panel of judges for review. The contest will be open to those in the concept phase of business. The categories would be: manufacturing/industrial, technology/web, retail/service, and restaurants/entertainment. Winners receive valuable, interactive feedback and resources to take their idea to the next level of implementation and there are a variety of cash prizes to be won as well.	unknown	\$10,000 total: Sources - \$5,000 Riverboat Development Authority; \$5,000 Rock Island Gaming Grant (pending)	5,000.00	-	

SAL Family and Community Services	Open Door program seeks funding to assist families and individuals in crisis situations living in Rock Island through one-time subsidies. Emergency situations include, but are not limited to, linking to mental health services, addressing homelessness, linking to substance abuse treatment, and providing short-term food assistance.	To assist 1,400 clients	\$5,000 Total - Sources: RI Gaming Funds (pending) \$5,000	5,000.00	2,500.00	
SBC Outreach	The SBC Outreach Music & Arts Academy is seeking funding to support the general operating expenses of this initiative. SBC Outreach Music & Arts Academy provides students of all ages an opportunity to receive high quality, affordable instruction in music and performance arts.	230 students	\$30,099.50 Total; Sources - \$2,758 RI Community Foundation; \$1,800 Fundraiser; \$25,541.50 RI Gaming Grant (pending)	25,541.50	500.00	
Spring Forward Learning Center	Financial assistance to support staffing costs. They depend heavily upon the efforts of community volunteers to administer the tutoring program they have developed. In partnerships with local churches, RSVP (Retired Senior Volunteer Persons), local colleges, and John Deere they are able to seamlessly provide programs for up to 150 children. At each location there is a set of staff members that are trained and educated on disciplinary issues, volunteer management, and program/tutoring implementation to assist the children and volunteers in daily activities and overall daily program implementation. Overall they employ 2 full-time staff members, 1 half-time staff member and 5 part-time staff members that are seasonal. Together these 8 employees bring together a quality 32-week after-school program that is administered in the community for vulnerable children.	150 students to be served	\$54,000 Total; Sources - \$20,000 Doris and Victor Day Foundation; \$2,000 Rauch Family Foundation; \$2,000 Target Foundation; \$15,000 Amy Helpenstell Foundation; \$5,000 5K Fundraiser; \$10,000 Rock Island Housing Authority	10,000.00	8,180.00	
The ARC of the Quad Cities	Nursing Services/Day Training Programs - The Arc will provide nursing services for individuals with intellectual and developmental disabilities enrolled in our developmental training programs in 4016 9th Street and 610 37th Avenue in Rock Island.	139 clients served	\$118,200 Total: Sources - \$115,200 The Arc of the Quad Cities Area; \$3,000 RI Gaming Funds (pending)	3,000.00	3,000.00	
The Salvation Army	Assisting with the payment of utilities used to provide safe, clean shelter. Also, help with the ongoing process of repairing and replacing window screens in every window in each of the shelter and transitional housing apartments.	60 individuals	\$45,373 Total: Sources - \$35,373 The Red Kettle Campaign; \$10,000 Rock Island Gaming Funds (pending)	10,000.00	-	
World Relief	World Relief Moline is proposing that funds be awarded to provide Immigrant and Refugees with Interpretation Services to non-English speakers. Specifically the funds would pay interpreters when World Relief staff are providing services as well as community partners. World Relief serves as a liason between refugee & immigrant families when an interpreter is needed with local service providers.	360 individuals	\$18,558 Total: Sources - \$10,000 Immigrant & Refugee Interpretation Services; \$5,067 Dept of State Refugee Resettlement FY14; \$3,191 Office of Refugee Resettlement Match Grant FY14; \$300 Refugee Social Services Early Employment SFY14	10,000.00	-	
Youth Service Bureau	The agency will provide individual, family and school based group therapy to children and teens at high risk of school failure, truancy and drop-out, or children and teens at high risk of police contact and court involvement.	169 clients	\$322,928 Total - Sources: \$188,928 United Way; \$90,000 708 Mental Health Board; \$17,000 RI County General Funds; \$12,000 Insurance; \$10,000 Fees; \$5,000 Black Hawk Optional Education	10,000.00	2,500.00	
Total Social Service Activities				\$ 329,914.00	\$ 50,000.00	