

**Memorandum  
Office of the City Clerk**

**To:** Thomas Thomas, City Manager  
**Subject:** Walgreens 5K Color Run  
**Date:** June 18, 2014



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Attached is an application, letter and route map from Carla Bowker, Operations Trainer with Walgreens. Walgreens is requesting permission to hold a 5K Color Run on Saturday, September 13, 2014 from 8:00 am to 11:00 am. The race will begin and end at 11<sup>th</sup> Street and 31<sup>st</sup> Avenue. Walgreens is also requesting permission for utilization of the vacant City lot located behind McDonalds on 11<sup>th</sup> Street for setting up tables for the after-party.

Also attached is a Resolution to be adopted by the City Council for temporary closure of the on-ramps to Highway 92 and the off-ramps from Highway 92 to 31<sup>st</sup> Avenue and to regulate traffic on 31<sup>st</sup> Avenue at 11<sup>th</sup> Street, 9<sup>th</sup> Street & 5<sup>th</sup> Street.

Walgreens has contacted the businesses that may be affected by this event and attached are 11 signed letters from those businesses confirming support of the event. It is noted that Ms. Bowker has not heard from four other businesses that were contacted.

At different intervals along the course of this 5K Color Run, three color station locations will be set up where non-toxic colorful powders (cornstarch) will be dispersed into the air and shower the runners. The color station locations are indicated on the attached map.

Walgreens has contacted Environmental Management Services, Inc. to provide cleanup services after the race. It is recommended that the streets be vacuumed and washed to remove all of the colored powder. Walgreens will be working with the Police Department for traffic control. It is noted that Walgreens has received permission from the Rock Island Parks and Recreation Department for utilization of Sunset Park for this event, which was approved at the Park Board's June 17<sup>th</sup> meeting.

Proceeds from this race will go to the ARC of the Quad Cities. The certificate of insurance is forthcoming.

**RECOMMENDATION:**

It is recommended that Council approve the 5K Color Run for Walgreens and the request for the utilization of the vacant City lot, subject to Walgreens providing the proper insurance and subject to the streets being vacuumed and washed immediately following the event and adopt the resolution.

**Submitted by:** Aleisha L. Patchin, City Clerk

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**Approved by:** Thomas Thomas, City Manager



ROCK ISLAND ILLINOIS

CITY OF ROCK ISLAND LICENSE APPLICATION ACTIVITY PERMIT

Type of Activity: (Check Appropriate Activity)

Table with columns: Parade, Run (checked), Walk (checked), March, Bicycle Ride, Other (specify below)

Day/Date of Activity: September 13, 2014

Event Start Time: 9:00 AM Event Ending Time: 11:00 AM

Set-up Start Time: 6:00 AM Clean-up End Time: 1:00 PM

Sponsor Name/Organization: CARLA BOWKER/WALGREENS
Address: 4936 - NORTH BRADY STREET
Telephone: 563-386-2909

Contact Person: CARLA BOWKER
Address: 3203-18 AVENUE MOLINE, IL 61265
Telephone: 309-781-5871

Estimated number of: (Put Number in Appropriate Boxes)

Table with columns: Bands, Floats, Vehicles, Wheelchairs (100), Participants (3000 EST), Horses, Other (Specify)

Number of volunteers available for traffic control: (Contact Police Department to arrange for traffic control. Telephone No. 732-2402.)

Tail car provided by sponsor? Yes No (checked)

Ambulance/first aid provided by sponsor? Yes (checked) No

Route for activity: Detailed description and map of city streets and property involved in activity must be attached to this application. Starting and ending locations as well as direction of travel need to be clearly indicated.

Are any State-owned streets involved? Yes (checked) No Unknown

Identify State-owned streets, if known: along 31st, 9th, 8th, 5th, mid entrance humps highway 42

Does sponsor provide barricades? Yes (checked) No

Are barricades required from City?  Yes  No Qty: 10

**Insurance requirements:** In submitting this application, the undersigned agrees to provide certification of Liability Insurance Coverage for this event in an amount not less than \$300,000.00 for any person, and \$500,000.00 for any one accident, with the City of Rock Island being listed as additional insured for claims or damages which may arise out of said event. The undersigned further agrees to reimburse the City of Rock Island for any and all costs that exceed \$200.00 for the use of City streets and personnel.

**All required insurance papers must be attached to this application. Permit cannot be issued without proof of insurance.**

*Carla Bowler*

Signature of Applicant

\_\_\_\_\_ Date of Application

Note: A copy of your application will be submitted to the Police Department so they will be able to assist you with any needed traffic control.

**Do not write below line – to be completed by City Clerk's Office**

Route map and/or information included:  Yes  No

Insurance information included:  Yes  No  
*forthcoming*

City Council approval: \_\_\_\_\_

City Clerk approval: \_\_\_\_\_

License / Permit number: \_\_\_\_\_

License Printed: \_\_\_\_\_ License Delivered: \_\_\_\_\_

**Return completed application, Insurance Certificate, Map and any other additional documents to:**

City Clerk's Office, 1528 3<sup>rd</sup> Avenue, Rock Island, IL 61201

Call 309-732-2010 if you have questions.



Walgreen Co.  
4436 North Brady Street Suite 101  
Davenport, Iowa 52806  
P 563-386-2909 F 563-386-3092  
Carla.bowker@walgreens.com

6/13/2014

Dear Mayor,

My name is Carla Bowker and I am an Operations Trainer with Walgreens here in the Quad Cities. I am in the process of putting together a 5K Color Run with proceeds going to the ARC of the Quad Cities.

I would like to hold the race in your city on September 13, 2014 and am requesting permission and guidance to do so. We are also requesting to use the vacant city lot located behind McDonald's on 11<sup>th</sup> Street to set up tables for the after party which will include refreshments and food for the participants.

Here is our course request:

#### Directions

Start address: 11<sup>th</sup> Street & 31st Ave Rock Island, IL 61201

End address: Sunset Park Rock Island, IL 61201

1. Head west on 31st Ave towards Sunset Park – 1.1 mi
2. Turn in to Sunset Park and Continue north - 0.5 mi on bike path located on east side of park
3. Make a U-turn around run marker by parking lot located near baseball diamond
4. Head south towards 31<sup>st</sup> Avenue-0.5 mi on east side of the road
5. Head east on 31<sup>st</sup> Avenue to finish line-1.1mi

The colored powder will be dispersed at three locations during the course of the run to and from the finish line. Please refer to the attached google map for exact locations. I have also reached out to Environmental Management Services, Inc. to provide the cleanup of the powder after the run. I am currently waiting to hear back from Brad the person I spoke with. The services I have requested to remove the powder from the streets are, both vacuuming and washing.

I have also contact Lohman Insurance Company for a quote for event insurance coverage. I have been in contact with Ardith who has submitted my request to the underwriters.

The Arc of the Quad Cities offers a variety of services for people living in our communities with special needs and disabilities. In some cases they provide housing, employment, day training, and other support services.

I would like to tell you how they have supported me and my family. When my grandmother passed away, my uncle Benny came to live with me. He is not able to live on his own. Through the Arc I was able to get him into their day program. Every day the bus picks him up and brings him home. He loves it! The staff is always available to answer my questions and offer support. If it wasn't for the Arc, I would have had to quit my job.



I look forward to hearing from you.

Sincerely,

*Carla Bowker*

Walgreens Quad Cities Operations Trainer

[carla.bowker@walgreens.com](mailto:carla.bowker@walgreens.com)

Sponsored by

# Walgreens



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[carla.bowker@2aigreens.com](mailto:carla.bowker@2aigreens.com)

June 12, 2014

Dear Business Owner,

I would like to take this opportunity to inform you of a community event that I am in the process of putting together. The community event is The 1<sup>st</sup> Annual Walgreens/ARC of the Quad Cities Color Me Happy 5K Color Run, with the proceeds from the run going to the Arc of the Quad Cities.

The Arc of the Quad Cities offers a variety of services for people living in our communities with special needs and disabilities. In some cases they provide housing, employment, day training, and other support services.

The run will begin and end between 11<sup>th</sup> Street and 10<sup>th</sup> Street and proceed down 31<sup>st</sup> Avenue to Sunset Park and back. The run is scheduled to begin at 8am with an end time of roughly 9:30 to 10am.

Since this may have an impact on your business, the City of Rock Island has asked that we speak with you regarding the event date, time and course of the run. They have also asked that we have you sign this letter stating that you are aware of the event details and have no issues with the event.

This letter with your signature will be submitted to the City confirming your support for this event.

By signing this letter you are stating that you have no issues with the event.

Thanks so much for your Support!

HAWKEYE BUILDING DISTRIBUTORS

Sincerely,

Carla Bowker

A handwritten signature in cursive script that reads "Carla Bowker".

5K Color Me Happy Run Coordinator

*Our 5K Color Run mission:*

*Working together in the community to support individuals with developmental and other disabilities. While creating a healthy and happy destination to help people get, stay, and live well.*

Sponsored by

*Walgreens*

*Not real happy about it.*

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**The Arc**  
Quad Cities Area

June 12, 2014

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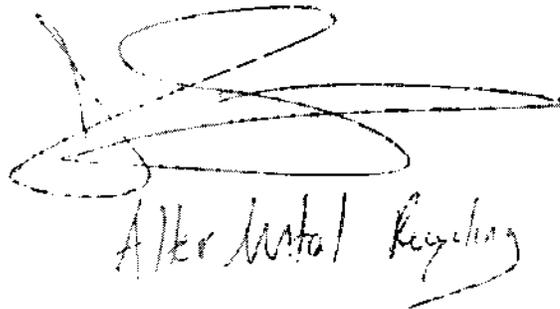
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Thanks so much for your Support!

Sincerely,

Carla Bowker

5K Color Me Happy Run Coordinator



Alter Metal Recycling

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Thanks so much for your Support!

*Mike Tollenzer*

Sincerely,

*Pete's Garage & Tollenzer's Auto & Body Shop*

Carla Bowker

5K Color Me Happy Run Coordinator

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Thanks so much for your Support!

Sincerely,

Carla Bowker

5K Color Me Happy Run Coordinator

A handwritten signature in cursive script that reads "David Schiller".

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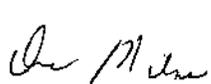
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Thanks so much for your Support!

  *Simmer's Crane Design + Service*

Sincerely,

Carla Bowker

5K Color Me Happy Run Coordinator

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*Trisource Solutions*  
*Tameia R. Starks*  
Sincerely,

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Thanks so much for your Support!

*This will not affect our business  
& we wish you well.*

Sincerely,

Carla Bowker

5K Color Me Happy Run Coordinator

*Sara Owen  
Principal  
CPI of the Midwest Inc  
127-31st Ave RI, IA*

*Our 5K Color Run mission:*

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**Walgreens**



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5K Color Me Happy Run Coordinator

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MARKS SMALL ENGINE  
Mark Rosen

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Thanks so much for your Support!

A handwritten signature in cursive script that reads "Carla Bowker" followed by a flourish.

Sincerely,

Carla Bowker

5K Color Me Happy Run Coordinator

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Sincerely,

*Ken - Mississippi Truck & Trailers*

Carla Bowker

5K Color Me Happy Run Coordinator

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**RESOLUTION NO. 28-2014**

**HIGHWAY RESOLUTION**

WHEREAS, **Walgreens** is sponsoring a **5K Color Run** in the **CITY of ROCK ISLAND** which event constitutes a public purpose;

WHEREAS, this **5K Color Run** will require the temporary closure of Highway 92 **on-ramps to Highway 92, a State Highway in the CITY of ROCK ISLAND and off-ramps from Highway 92, a State Highway in the CITY OF ROCK ISLAND to 31<sup>st</sup> Avenue.** WHEREAS, Section 4-408 of the Illinois Highway Code authorizes the Department of Transportation to issue permits to local authorities to temporarily close portions of State Highways for such public purposes;

NOW THEREFORE, BE IT RESOLVED by the CITY COUNCIL of the **CITY of ROCK ISLAND** that permission to **temporarily close the on and off ramps from Highway 92 at 31<sup>st</sup> Avenue and to regulate traffic on 31<sup>st</sup> Avenue in the CITY of ROCK ISLAND at 11<sup>th</sup> Street, 9<sup>th</sup> Street and 5<sup>th</sup> Street** as above designated, be requested of the Department of Transportation.

BE IT FURTHER RESOLVED that this closure shall occur during the approximate time period between the hours of **8:00 am and 11:00 am on Saturday, September 13, 2014.**

BE IT FURTHER RESOLVED that this closure is for the public purpose of use for **Walgreens 5K Color Run.**

BE IT FURTHER RESOLVED that traffic from that closed portion of highway shall be detoured over routes with an all-weather surface that can accept the anticipated traffic, which will be maintained to the satisfaction of the Department and which is conspicuously marked for the benefit of traffic diverted from the State Highway. \*The detour route shall be as follows: **Detour to 18<sup>th</sup> Avenue Exit & Detour to 280 Interchange.** \*To be used when appropriate.

BE IT FURTHER RESOLVED that **Walgreens** assumes full responsibility for the direction,

protection, and regulation of the traffic during the time the detour is in effect.

BE IT FURTHER RESOLVED, that police officers or authorized flaggers shall, at the expense of **Walgreens**, be positioned at each end of the closed section and at other points (such as intersections) as may be necessary to assist in directing traffic through the detour.

BE IT FURTHER RESOLVED, that police officers, flaggers, and officials shall permit emergency vehicles in emergency situations to pass through the closed area as swiftly as is safe for all concerned.

BE IT FURTHER RESOLVED, that all debris shall be removed by **Walgreens** prior to re-opening the State Highway.

BE IT FURTHER RESOLVED, that such signs, flags, barricades, etc., shall be used by **Walgreens** as may be approved by the Illinois Department of Transportation. These items shall be provided by **Walgreens**.

BE IT FURTHER RESOLVED, that the closure and detour shall be marked according to the Illinois Manual on Uniform Traffic Control Devices.

BE IT FURTHER RESOLVED that an occasional break shall be made in the procession so that traffic may pass through. In any event, adequate provisions will be made for traffic on intersecting highways pursuant to conditions noted above. (Note: this paragraph is applicable when the Resolution pertains to a parade or when no detour is required.)

BE IT FURTHER RESOLVED, that **Walgreens** hereby agrees to assume all liabilities and pay all claims for any damage which shall be occasioned by the closing described above.

BE IT FURTHER RESOLVED, that **Walgreens** shall provide a comprehensive general liability insurance policy or an additional insured endorsement in the amount of **\$100,000 per person and \$500,000 aggregate** which has the Illinois Department of Transportation and its officials, employees, and agents as insured and which protects them from all claims arising from the

requested road closing.

BE IT FURTHER RESOLVED, that a copy of this Resolution be forwarded to the Department of Transportation to serve as a formal request for the permission sought in this Resolution and to operate as part of the conditions of said permission.

ADOPTED by the CITY COUNCIL of the CITY OF ROCK ISLAND this 23<sup>rd</sup> day of June 2014, A.D.

\_\_\_\_\_  
MUNICIPAL CLERK

APPROVED by the CITY COUNCIL of the CITY of ROCK ISLAND this 23<sup>rd</sup> day of June 2014, A.D.

ATTEST: \_\_\_\_\_  
MUNICIPAL CLERK

\_\_\_\_\_  
MAYOR