



TO: Thomas Thomas, City Manager

Number: 15-008

SUBJECT: Upgrade Park and Rec Software to Active Net

Date: 02/09/2015

The current Park and Recreation primary software application known as "Class", was purchased in 2000 and has been a reliable application used to administer Park Programs, Memberships, and Facilities. Approximately a year ago, the parent company of Class advised users that the software as we know it would be discontinued. 15 years is a long life for software and most applications don't last that long so we have obtained a good value for the system.

\$75,000 was included in the CY15 IT-Budget to replace the Class system. Staff from Parks and Recreation, IT, and Finance reviewed several software options to replace the application including an upgrade path being offered for Class.

The next generation of Class, called **Active Net** is a "hosted" or web based version from a trusted partner with which we have had a good working relationship. In addition to improving features used in Class, Active Net addresses customers need who continue to depend on mobile communication devices to go with their mobile life style, while lowering overall costs. Active Net leverages mobile computing to keep in touch with customers and provide a more friendly end user interface.

Active Net takes the Park and Recreation Department to the Hosted/Cloud based mobile platform and replaces software written before smart phones or tablets existed. Active Net follows the SaaS (Software as a Service) model which changes from annual maintenance to a monthly processing fee. This approach allows the City to gain greater value from the credit card fees we incur processing credit/debit cards today. In the past these fees were treated as an additional banking fee but now can be used to support the entire application.

The following is a breakdown of the anticipated costs for the system implementation:

Training and Setup:	\$48,100.00
	-30,000.00 Customer loyalty credit
Active Network LLC	\$18,100.00
Travel expenses:	\$5,000
Touch Screens: depending on size	\$17,190.00
Chip and Pin compliant encrypted	
Credit Card scanners	\$ 6,400.00
Membership Card Printers or key	
fobs	\$ 7,810.00
Internet Security Equipment	\$ 10,000.00
Membership Scanners	\$ 3,000.00

Self Serve Kiosk at Rifac	\$ 2,500.00
Miscellaneous Hardware	\$ 5,000.00
<i>Implementation Total:</i>	<i>\$ 75,000.00</i>

Ongoing estimated cost: \$58,000.00 *based on 2014 receipts*
Paid in 2014: \$67,500.00

The Park and Recreation Board reviewed this recommendation and approved staff to move ahead with the other departments and request approval from the City Council.

Recommendation:

Approve the contract with Active Net in the initial amount of \$18,100.00 for training and set up, and approve purchase of equipment and start up supplies to make the system operable with total costs not to exceed \$75,000.

Submitted by:

William Nelson, Park and Recreation Director
Timothy Bain, IT Director
Jaymie Lum, Auditor

APPROVED: Thomas Thomas, City Manager