

**Memorandum
Community and Economic Development
Department**

**To: Thomas Thomas, City Manager
Subject: Request for New Freestanding Sign in Public
Right-of-Way at 4121 18th Avenue
Date: February 3, 2016**



Kenneth Auker (Poor Boys Pizza and Pub) is requesting to change his existing freestanding sign currently located in public right-of-way to add a digital message board along with a business identification sign (see photo of existing sign and drawing of proposed signs).

Engineering Division staff has surveyed the right-of-way and determined that the existing sign pole is approximately eight (8) feet into the public right-of-way of 18th Avenue. The existing 4' x 6' sign cabinet is located to the north side of the existing pole oriented on the side towards the building, but is still located within the public right-of-way. This sign and previous signs for the tavern that predated Poor Boys have probably been in existence since at least the 1970's, although no record has been found of approval of the existing sign location.

The proposed signs will be centered on a new pole located at approximately the same location. The pole is located four feet two inches from the curb of 18th Avenue. The business identification sign will still be 4' x 6', but the proposed digital message board sign will be 4' x 8'. The edge of the message board sign will be located approximately 2 inches from the curb of 18th Avenue.

The City mailed notices to approximately 66 property owners within 250 feet of the subject property. No responses have been received as of the writing of this report.

Analysis:

The City Engineer has reviewed the request and recommends denial due to the close proximity of the message board sign extension to westbound traffic on 18th Avenue. Larger vehicles such as commercial trucks and buses would travel very close to the edge of the digital sign, which could result in property damage to the vehicles or sign.

Poor Boys Pizza and Pub is a legal non-conforming use in an R-3 (one and two family residence) district. Any new signs on private property would be considered by the Board of Zoning Appeals, but since the new signs are proposed for public right-of-way the City Council has the decision making authority.

Recommendation:

That the sign request be denied because of its close proximity to 18th Avenue traffic.

**Submitted by: Alan Fries, Urban Planner II
Ben Griffith, Planning and Redevelopment Administrator
Jeff Eder, Assistant City Manager/CED Director**

Approved by: Thomas Thomas, City Manager

SIGN LOCATION IN RIGHT-OF-WAY



SIGN LOCATION IN RIGHT-OF-WAY Aerial Map

Legend

-  Subject Property
-  Parcels

DR. BY: *K. G. D.*

APPR. BY: *B.G./A.F.*



0 10 20 40 60 80

Feet

City of Rock Island

COMMUNITY AND ECONOMIC DEVELOPMENT DEPARTMENT
Planning and Redevelopment



Note: The information presented is not survey accurate & is for illustrative purposes only.

POOR BOYS
PIZZA & PUB



POOR BOYS
PIZZA & PUB

