

**Memorandum
Community & Economic Development Department**



To: Thomas Thomas, City Manager
Subject: Downtown Parking Policy Amendments
Date: April 26, 2016

On May 18, 2015, City Council adopted the Downtown Revitalization Plan which included many recommendations to address the perceived lack of available downtown parking by residents, visitors and stakeholders. On November 2, 2015, City Council approved revising parking times to 30 minutes, 2 hours, 4 hours and free, unlimited parking in the parking ramp. Surface parking in City-owned lots was changed to 4 hours (Lots A, F and G) or free (Lots C and E) and all parking meters were removed. On December 14, 2015 City Council adopted an ordinance reflecting these and other changes, which went into effect on January 1, 2016. Parking on both sides of 3rd Avenue and on the west side of 16th Street was changed to 30 minute parking.

On April 18, 2016, a presentation was provided to City Council during their study session, outlining issues with 30 minute parking around City Hall and the Rock Island County Building on 3rd Avenue. Several options were discussed and Council made suggestions to provide guidance to City staff in amending the downtown parking policy which is listed below. The affected parking areas are shown on the attached aerial map.

- a) 1 hour parking on the south side of 3rd Avenue between 15th and 16th Streets
- b) 2 hour parking on the north side of 3rd Avenue between 15th and 16th Streets
- c) 1 hour parking on the west side of 16th Street from 3rd to 4th Avenues
- d) Reduced parking fine of \$10 for first offense of overtime parking in 30 minute, 1 hour and 2 hour parking areas

Printing of new ticket books for parking enforcement is estimated at \$1,500. New ticket books will require approximately six weeks for delivery so a delay for an effective date will be required. Software programming costs for the Finance Department's accounting software to accommodate the proposed changes in the parking fine structure and the cost to fabricate and reinstall signage on 3rd Avenue and 16th Street are negligible.

RECOMMENDATION: City Council approve the proposed parking changes effective July 1, 2016 and authorize the City Attorney to draft the appropriate ordinance changes.

Submitted by: Jeffery A. Eder, CED Director
Stephanie Masson, Finance Director
Randy Tweet, Public Works Director

Approved by: Thomas Thomas, City Manager



Disclaimer: This map is not a substitute for an actual field survey or online investigation. The accuracy of the map is limited to the quality of the records from which it was assembled. The City of Rock Island makes no warranty concerning this information.

Downtown Parking Changes Location Map

- 1 Hour Parking
- 2 Hour Parking

- R.I. County Building
- City Hall
- Parking Ramp
- Old Police Station



City of Rock Island,
Community and Economic Development Department

Drawn By: K. Douglass

Date Created: April 2016

0 12.5 25 50 75 100
Feet