

**Memorandum
Office of the City Clerk**

To: Thomas Thomas, City Manager
Subject: Outdoor Event - Blue Cat Brew Pub
Date: April 10, 2012



Attached is a letter and application from Dan Cleveland of the Blue Cat Brew Pub requesting permission to hold an outdoor event (National Home Brew Day) on Saturday, May 5, 2012 from 8:00 am to 4:00 pm at 113 18th Street.

The event will present an opportunity for various individuals to come together and brew their own recipes for beer. No alcohol will be sold outside. However, patrons will be allowed to sample the finished product. The Blue Cat Brew Pub would also like for their patrons to have the ability to carry their alcoholic beverages from inside the establishment to the demarcated area outside. This event will be held on Blue Cat's lot and the grass area of the property. The premises will be demarcated. The event is free and open to the public.

The Blue Cat Brew Pub is also requesting that all fees be waived due to the nature of this event and no cost involved. The Blue Cat Brew Pub will provide security personnel to ensure that minors do not enter the demarcated area. I.D.'s will be checked for age verification and wristbands will be utilized.

There will be no live outdoor entertainment and no streets will be closed. The certificate of insurance is forthcoming.

The purpose of the event is to generate increased attendance and bring awareness of downtown Rock Island, The District and Blue Cat Brew Pub to the community.

Executive Director Catherine Rodgers-Ingles has reviewed and approved the event application.

RECOMMENDATION:

It is recommended that Council approve the outside event and waive the fees for the Blue Cat Brew Pub, subject to complying with all liquor license regulations.

Submitted by: Aleisha L. Patchin, City Clerk

Approved by: Thomas Thomas, City Manager

Handwritten signature and date: 4/10/12

April 10, 2012

Ms. Aleisha Patchin, City Clerk
City of Rock Island
1528 Third Avenue
Rock Island, IL 61201

Dear Aleisha,

Attached please find the event permit application for the National Home Brew Day. The date is as follows:

Saturday, May 5, 2012 8am – 4pm

We are looking forward to presenting this special event that will draw numerous patrons to The District. The purpose of this event is to generate increased attendance and bring awareness of downtown Rock Island, The District and Blue Cat Brew Pub to the community.

As required, the outside area on our property will be demarcated. All ages will be admitted, but participants must show proof of age and wear the appropriate wristband in order to sample any home brewed alcoholic beverages.

Because of the nature of this event and its not-for-profit status, we respectfully request that any permit fees be waived. Attached are the competed plaza activity permits. I have contacted our insurance carrier and a certificate of insurance will follow.

Sincerely,

Dan Cleveland
Blue Cat Brew Pub
113 18th Street
Rock Island, IL 61201
(309) 788-8247



CITY OF ROCK ISLAND
Great River Plaza

Handwritten signature and date 4/10/12

ACTIVITY / EVENT PERMIT

National Home Brew Day

1. APPLICANT INFORMATION

Form with fields: NAME (FIRST, MIDDLE INITIAL, LAST), HOME ADDRESS, CITY, STATE, ZIP CODE, E-MAIL, TELEPHONE NO., CELL PHONE NO.
Values: Dan Cleveland, 113 18th Street, Rock Island, IL, 61201, bluecatbrew@bluecatbrewpub.com

Form with fields: ORGANIZATION NAME, E-MAIL, ADDRESS, CITY, STATE, ZIP CODE, AREA CODE/TELEPHONE NO.
Values: MUGZ Home Brew Club, mail@mugzhomebrew.org, 5702 Appomattox Road, Davenport, IA, 52806, 309-788-8247

2. STATUS OF ORGANIZATION / ACTIVITY PERMIT FEES

- Not For Profit Organization: \$20.00 application fee per activity / event and \$35.00 permit fee per activity / event.
A. EDUCATIONAL, B. FRATERNAL, C. POLITICAL, D. CIVIC, E. RELIGIOUS, F. OTHER NOT FOR PROFIT
For Profit Organization: \$35.00 application fee per activity / event and \$250.00 permit fee per activity / event.

Application fee must be paid when application is submitted.
Permit fee is due one week prior to the activity / event.

3. CONTACT PERSON

NAME (FIRST, MIDDLE INITIAL, LAST) Dan Cleveland	HOME ADDRESS 113 18 th Street	CITY Rock Island	STATE IL	ZIP CODE 61201
E-MAIL bluecatbrew@bluecatbrewpub.com	TELEPHONE NO. 309-788-8247	CELL PHONE NO.		

4. ACTIVITY / EVENT DETAILS

SETUP OF EVENT: (MONTH/DAY/YR)	SET UP BEGINS (AM/PM)	SET UP ENDS: (AM/PM)
Saturday, May 5, 2012	6:00am	8:00am

CLEAN UP OF EVENT: (MONTH/DAY/YR)	CLEAN UP BEGINS (AM/PM)	CLEAN UP ENDS: (AM/PM)
Saturday, May 5, 2012	4:00pm	6:00pm

DATE OF EVENT: (MONTH/DAY/YR)	EVENT TIME: EVENT STARTS (AM/PM)	EVENT TIME: EVENT ENDS (AM/PM)
Saturday, May 5, 2012	8:00AM	4:00pm

A. TYPE OF ACTIVITY / EVENT

- CONCERT
 OTHER MUSIC
 CRAFTS
 ART SHOW
 INFORMATION
 CIRCUS / CARNIVAL
 ANIMAL SHOW
 PUBLIC SPEAKERS
 OTHER _____

Name of Activity / Event: NATIONAL HOME BREW DAY

Number of Attendees expected: 200

B. LOCATION OF ACTIVITY / EVENT

- PLAZA AREA / WEST
 PLAZA AREA / EAST
 STAGE AREA / EAST
 ARTS ALLEY
Blue Cat Brew Pub & Grass Area of Property

Purpose of Event / Activity: _____ To attract visitors and patrons to downtown Rock Island, The District and Blue Cat Brew Pub _____

C. ITEMS TO BE SOLD OR DISTRIBUTED DURING ACTIVITY / PERMIT

Indicate the number of vendors, booths, trailers etc. for each and detail their location on the event map

ALCOHOL # ___ FOOD # ___ CRAFTS # ___ BROCHURES # ___ OTHER ___
 STAGES # ___ *(inside restaurant only)*

If food is being distributed or sold, the City Health Inspector must be contacted.

D. STREET CLOSING REQUESTED (also identify on attached map)

NONE

E. ADDITIONAL EQUIPMENT/WORK BEING REQUESTED FROM CITY (banners hung, extra trash barrels, barricades, etc.) *NONE*

- You are responsible for setting up, cleaning up and each of the applicable items on the attached Great River Plaza Operation Plan.
- You are required to have General Liability Insurance in a minimum amount of \$300,000.00 for Personal Injury and \$50,000.00 for Property Damage. The City of Rock Island should be named as an Additional Insured. Please attach copies of required insurance certificate. Insurance is to be submitted to the City Clerk a minimum of one week prior to the date of the event.
- Council approval is required for all activities on the Great River Plaza. Changes can only be made by contacting the City Clerk to obtain Council approval. Please note: requests for changes that require Council approval should be received by the City Clerk at least two weeks prior to Council meeting. Council can only act on items that are on the printed agenda for that meeting. Items that require decisions can no longer be added to the agenda once it is printed and distributed.
- Sound Amplification must be specifically requested.
- Alcohol sales require a state and local license, and alcohol sales must be in a properly demarcated area which prevents entry by minors in accordance with Chapter 3 of the Code of Ordinances of the City of Rock Island. You must also detail security plans establishing your system for checking identification and verifying age.
- Alcoholic beverages cannot be sold/served in glass or cans on the plaza. All alcoholic beverages will be served in plastic cups.
- If you are planning an entertainment venue or activity on the Plaza, you will need to hire an appropriate number of Police Officers as determined by the Police Department. Arrangements

must be made at least one month prior to your scheduled event. You may contact the Agent assigned to the Office of Professional Standards at (309) 732-2402.

We, the undersigned (applicant and leader of the Sponsoring Organization for the activity / event(s) described on page one), have read and understand the ordinances and regulations that apply to the Great River Plaza. We agree to pay the required fees and provide the certificate of insurance. We understand that these fees and the Insurance Certificate need to be provided to the City Clerk before the activity / event (s) can occur. We agree to share this information with the other members of the Sponsoring Organization and we will abide by all rules and regulations of the City of Rock Island and the State of Illinois in relation to our activity / event(s).

Applicant _____ Date 4-10-2012
Organization Leader _____ Date _____

DO NOT WRITE BELOW THIS LINE...TO BE COMPLETED BY THE CITY CLERK'S OFFICE

Application Fee Permit Fee

Approved by City Council

Approved by City Clerk

License No.

Application Fee Receipt No Permit Fee Receipt No.
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License Printed - Date License Delivered - Date
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Return Application, Certificate of Insurance and Great River Plaza Operations Plan to:

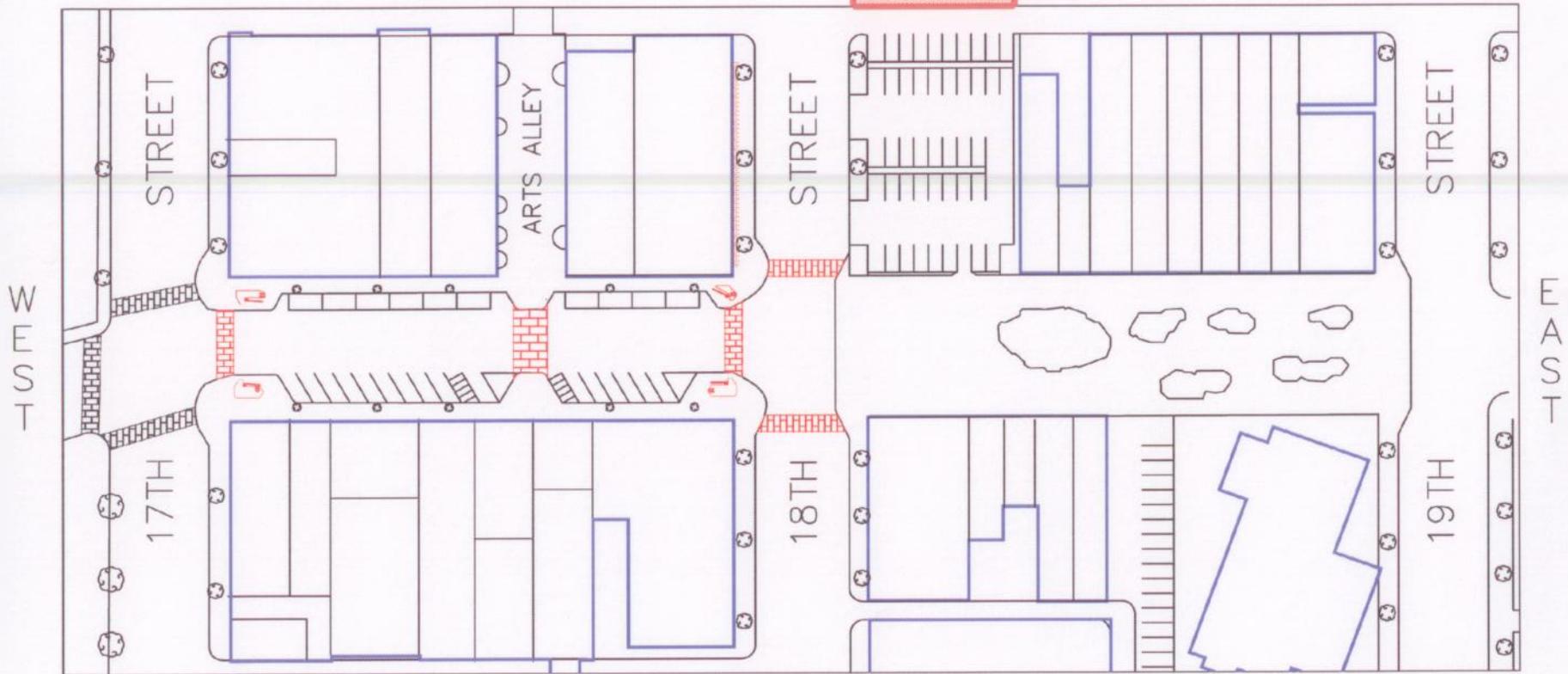
National Home Brew Day

MAY 05, 2012 8:00AM – 4:00PM

1st Avenue

R I V E R P L A Z A

N O R T H



S O U T H

C I T Y O F R O C K I S L A N D

Prepared By: City of Rock Island,
Planning & Redevelopment Division
February 2004

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THE COMMUNITY FOR HOMEBREWERS

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Calendar

Event List

Rallies

National Homebrewers Conference

Big Brew for National Homebrew Day

About

How to Celebrate

Sites

Recipes

Mead Day

Learn to Homebrew Day

How to Celebrate



Before AHA Big Brew

- [Register your AHA Big Brew event](#)
- Hang a customized [AHA Big Brew poster](#) to promote the event. [PDF](#)
- Customize the [AHA Big Brew press release](#) and distribute it to local newspapers, radio, TV stations to get the word out about AHA Big Brew and your event.
- Invite friends and family to help brew beer on Saturday, May 5, 2012.
- Purchase ingredients for the AHA Big Brew [recipes](#).
- See the [list of registered events](#) to locate one in your area and join in on some homebrewed fun.

AHA Big Brew Resources

[Register An AHA Big Brew Event](#)[View Registered Events](#)[AHA Big Brew Poster](#) [PDF](#)[AHA Big Brew Press Release](#)[Download Recipes](#)[Request Copies of Zymurgy: An Introduction to Homebrewing](#)

Saturday, May 5, 2012

- At noon CDT (USA), raise your glasses in a simultaneous toast to homebrewing and the happiness it brings to us all!
- Post pictures to the [AHA Facebook](#) page.
- Tell friends and family about other American Homebrewers Association events: [National Homebrewers Conference](#), [Mead Day](#), [Learn to Homebrew Day](#), [AHA Rallies](#), etc.
- Share homebrewing literature with your friends: [Zymurgy](#), [Zymurgy: An Introduction to Homebrewing](#), [How to Brew](#) by John Palmer, and other books in your homebrewing library.
- [Request copies](#) of [Zymurgy: An Introduction to Homebrewing](#).
- Share your homebrew, pair your homebrew with food and have fun!

After the Big Event

- Tell the homebrewing community all about your AHA Big Brew event by submitting your AHA Big Brew results. Use the edit link on your event confirmation email.
- Check back to [view Big Brew events](#) for post-event numbers.
- Invite your friends to bottle or keg the beer you brewed together.
- Buy a [gift membership](#) to the American Homebrewers Association for a friend or family member.
- Tell new homebrewers to check out [HomebrewersAssociation.org](#) and the AHA [Homebrewopedia](#) for up-to-date brewing information.

Questions?

Contact Kathryn Porter Drapeau, AHA Events & Membership Coordinator
888.822.6273 x 123 | 303.447.0816 x 123 | kathryn@brewersassociation.org

EVENTS

Apr 09, 2012

2012 ALES Home Brew Open/AHA NHC Qualifier Competition

Apr 13, 2012

AHA National Homebrew Competition 1st Round - San Diego, CA

Apr 13, 2012

AHA National Homebrew Competition 1st Round - Saint Paul, MN

Apr 13, 2012

AHA National Homebrew Competition 1st Round - Indianapolis, IN

Apr 13, 2012

AHA National Homebrew Competition 1st Round - Pittsburgh, PA[more events >](#)LET'S BREW COMMUNITY DIRECTORIES **EVENTS** COMPETITIONS MEMBERSHIP GOVERNMENT AFFAIRS ZYMURGY HOMEBREWOPEDIA CONTACT US ADVERTISE GROW YOUR BUSINESS

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About

History

In 1988, May 7th was announced before Congress as National Homebrew Day. The American Homebrewers Association (AHA) created AHA Big Brew as an annual event to celebrate National Homebrew Day around the world. AHA Big Brew is held each year on the first Saturday in May.

Homebrewing has been practiced in America since the Pilgrims landed at Plymouth Rock. Today there are an estimated 750,000 homebrewers in the U.S.

Homebrewers are passionate about brewing beer and love to share that passion with others.

AHA Big Brew gives homebrewers an opportunity to get together all over the world to share their love for the hobby.

Big Brew Trends

2011

An estimated 6,700 people celebrated AHA National Homebrew Day at 308 sites in May 2011. 1860 batches created 14,800 gallons of homebrew, enjoyed around the world. Eight countries participated with registered AHA Big Brew sites, including 48 of the United States.

2010

Over 5,000 people celebrated National Homebrew Day by brewing over 11,000 gallons at 291 sites on six continents worldwide. Sites were registered in 46 states and Puerto Rico, as well as Argentina, Australia, Brazil, Canada, Denmark, England, France, Japan, Kenya, Russia, and the United Kingdom.

2009

More than 5,000 people celebrated National Homebrew Day brewing over 13,000 gallons at 342 sites on six continents worldwide. Sites were registered in 47 states and Puerto Rico, as well as Argentina, Australia, Belgium, Brazil, Canada, Denmark, England, Israel, Kenya, The Netherlands, Russia, and Switzerland.

2008

More than 10,500 gallons were brewed by almost 4,000 participants at 242 sites on six continents worldwide. Sites were registered in 42 states, as well as in Argentina, Australia, Brazil, Canada, England, Israel, Kenya, The Netherlands, Russia, and Uruguay.

2007

Over 9,000 gallons of homebrew brewed by more than 4,000 participants at 242 sites on four continents worldwide. There were sites in 42 states, as well as Israel, Australia, Argentina, and Russia.

2006

Over 7,000 gallons were brewed by more than 2,500 participants at 229 sites worldwide.

2005

7,347 gallons of homebrew were brewed by 2,956 participants at 210 sites worldwide.

2004

5,180 gallons of homebrew were brewed by 2,177 participants at 160 sites worldwide.

2003

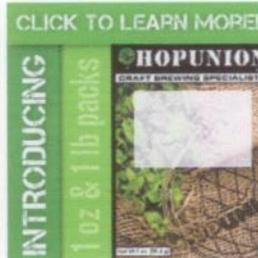
3,706 gallons of homebrew were brewed by 1,405 participants at 157 sites worldwide.

2002

5,235 gallons of homebrew were brewed by 2,000 participants at 196 sites worldwide.

2001

5,185 gallons of homebrew were brewed by 1,864 participants at 182 sites worldwide.



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[more events >](#)

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